



4-H E-News Updates

May 2011

[Statewide 4-H Online Calendar](#)
[4-H Science, Engineering and Technology Updates](#)
[4-H Healthy Living Updates](#)

DIRECTOR UPDATES

Hello 4-H Community,

As the new State 4-H Director I just wanted to take a moment to introduce myself and share a few words with you. In my previous role as a 4-H Youth Development Advisor in Placer and Nevada Counties I learned a lot about 4-H and grew to love and appreciate this program and all it does for young people and the community. In my new role, I assure you that I will continue to work alongside each of you as we continue to strengthen the program, meet the needs of our diverse clientele, and demonstrate our contributions and impacts with a broader audience. I am grateful for the opportunity to follow in the footsteps of my predecessor and will continue to be the strong leader that 4-H deserves! I am committed to this program as are the rest of you and I have no doubt that our program will continue to thrive as will our youth. I look forward to our future, but will not forget our traditions and past. As the new leadership moves forward, I hope we have your support to make our visions a reality.

Regards,

Shannon Dogan
(Effective May 1, 2011) Director, Statewide 4-H Youth Development Program

CA 4-H FOUNDATION UPDATES

Updates from the CA 4-H Foundation

Creating a Culture of Philanthropy

At the Foundation we often talk about creating a "Culture of Philanthropy" but for many of you this may seem like a foreign concept. We at the Foundation are so immersed in philanthropy – the work of inviting others to support us through gifts of money – that we often forget that outside of the Foundation universe, this may have little meaning. And yet, it can have significant meaning and a positive impact no matter what your role is in the 4-H organization.

One definition of philanthropy (thanks to Wikipedia) is "the love of humanity," in the sense of "what it is to be human," or, the "essence" of our humanity. In modern times it has evolved to mean a way to build community by growing community funds and giving vehicles. When communities see themselves as being resource-rich

instead of asset-poor, they are in a better position to solve problems and improve their quality of life—which is what 4-H is about, creating the next generation of leaders who are prepared to take on challenges and solve problems in their communities.

What do we mean by the “Culture of Philanthropy?” First, we mean that everyone involved in 4-H, from program representatives to county advisors to volunteers to participants, is aware of the need to think and talk about the value of 4-H to their communities. This must be done in a way that resonates with those familiar to 4-H (e.g., alumni) and those who are not. To be effective, it means telling a positive story not only about the personal impact on 4-H youth but also the ways in which the larger community benefits from that personal experience. It also means making conscious plans every year for philanthropy to be an intentional part of your business plan. This might be an annual fund campaign, a gala, or a county-wide effort similar to what Sacramento is doing—the point being that you think about and plan for fundraising in your county with thoughtful and productive strategies and intended outcomes.

In a strong Culture of Philanthropy follow-up with your supporters – at all giving levels – is critically important. When someone gives your leader’s council or club a gift, thank them (in writing and in person), give them updates on what is happening in your area as a result of their gift, and invite them to your events –both fundraising AND 4-H activities— to see your work first hand. Keeping a donor database will help you to plan and remind you to follow-up. And, of course, we hope that you will reach out to the 4-H Foundation for help – we are here support your efforts so that you will succeed and grow.

I have attached a recent [donor update](#) for your review. It highlights a 4-H story, thanks donors for their gifts, invites them to upcoming events, and encourages them to stay connected with us. We hope this will inspire you to think about and create similar outreach pieces for your supporters.

As always, please feel free to contact us with any questions or thoughts around developing support for your clubs and programs—we are only too happy to help!

Sincerely,

Annette Leeland

Executive Director

P.S. – Don’t forget, we’d love your help to Staff the 4-H Booth at the California State Fair! The California 4-H Foundation is recruiting 4-H members and leaders to help staff the 4-H booth at the California State Fair (July 14 - July 31). This is a great opportunity for 4-H members and volunteers to share their experiences as well as the wide range of projects and leadership opportunities that are available to youth through participation in the California 4-H Youth Development Program. We encourage you to bring small 4-H projects (robots, rabbits, arts/crafts, service dogs, etc.) to give the public a “feel” for the variety of experiences available to 4-H participants. Examples of service projects also make for good stories to share with the public. (See the tips above for telling these stories powerfully.) Please feel free to bring photo albums or record books with you to share with visitors to our booth – these are a great way to showcase our amazing 4-H youth and volunteers. Parking passes and fair admission tickets will be provided to 4-H members and adults who sign up for a 2-hour shift. A maximum of 4 youth and 2 adults per shift will be allowed. Each shift must have two adults in the booth at all times. To sign-up, please visit <http://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=6119>.

Thanks,

Annette Leeland
Executive Director
California 4-H Foundation

IDEAS THAT WORK

- Please welcome a new member of our CA 4-H staff – **Jennifer Alderson**, is a Program Representative in **Tuolumne County**. She has lived in Tuolumne County her entire life and was active in 4-H throughout her youth, participating in sheep, beef and horse projects. After high school, she attended California State University, Stanislaus where she graduated with a B.A. in English in 2010. She is fluent in Spanish and has a great interest in working with multi-ethnic youth. Her love for agriculture, community, teaching and working with youth is what brought her to this job. Welcome Jennifer!
- 4-H Featured in *Let's Move!* Blog

Michelle Obama's blog recently featured 4-H in her Let's Move! Campaign blog, as members from across the nation joined together in Washington, D.C. to participate in the 2011 National 4-H Conference. Agriculture Secretary Tom Vilsack addressed the enthusiastic group and urged them to hold a youth roundtable in their local communities (www.whitehouse.gov/youngamericans) and participate in the Presidential Active Lifestyle Award (PALA) challenge (www.presidentschallenge.org/natl4-H). The PALA challenge recognizes youth who log their recommended physical activity (60 minutes) for six consecutive weeks, for six weeks. To view the blog entry, visit www.letsmove.gov/blog/2011/04/12/agriculture-secretary-vilsack-asks-gathering-4-h-youth-commit-public-service-reach-o.

- **Training for 4-H Leadership Project Leaders on the way!** In the coming months, 4-H Thrive Master Trainers will be working to organize trainings for Project Leaders in your county. Look for training for adult volunteers who will be leading Leadership Projects starting in fall 2011 as part of the first phase of the 4-H Thrive rollout. Don't currently have a Leadership Project in your club or county? The team of Master Trainers from your area will be working with State 4-H Office staff to help plan flexible options for setting up and training new Leadership Project Leaders. Keep an eye out for further details from your county Master Trainer team.

PROGRAMS

- **4-H Military Partnership Program 2011 Camps** - The 4-H Military Partnership Program is offering a variety of camping opportunities this summer for youth ages 7 to 19 who have a loved one in the active, reserve or guard components of any branch of the military. These camps give youth the chance to experience a wide range of traditional camping activities as well as increase their leadership skills, provide educational activities and form life-long friendships. This year the program is also offering an opportunity for military youth with special needs to attend Camp Ronald McDonald at Eagle Lake. All of the camps are of little or no charge to the participants. For more information, visit: <http://www.ca4h.org/Programs/MilitaryPartnership/> or contact Crystal O'Hara, 4-H Military Partnership Program Representative, at crohara@ucdavis.edu or call 530-757-8968.
- The California 4-H Program is **seeking host families** for Japanese and Costa Rican boys for a 1 month exchange this summer. Boys ages 10 – 15 can host a Japanese boy from July 22 to August 18. Placements are made on a first-come, first-served basis with early applicants able to select their student. Boys ages 14 – 19 can host a Costa Rican boy from June 17 – July 16. Interested families can learn more by contacting Pat English at 530-754-8520 or penglish@ucdavis.edu or on the web at: <http://www.ca4h.org/Projects/Citizenship/International/>. Past host families are available for additional information.
- **4-H Shooting Sports Leader Certification for Archery**

A shooting sports training workshop for the archery discipline will be held in Red Bluff, CA on Saturday, **May 21** from 9 AM – 5 PM and Sunday, **May 22** from 8 AM – 3 PM. Upon successful completion of the

course, participants will be certified as archery volunteers and can instruct archery club projects and camp programs. Attendance at both days is required. NEW! Attendees will also learn about & participate in the youth only tournament scheduled for Sunday, May 22nd. The course will be held at the Tehama County Search & Rescue Building, Park Avenue & Baker Road, Red Bluff, and at the Ishi Archery Club Range, Hwy 36 East, Red Bluff. Cost for the course will be \$40 and includes morning refreshments, Saturday lunch and class materials. Dry camping is available at the range.

For more information, contact Leland George, State 4-H Archery Instructor, at 530-527-4200 or e-mail: ljgeorge@clearwire.net. Please send "Training Request & Registration Form" and fees to Leland George, 21075 Hwy 36 West, Red Bluff, CA, 96080. Make checks payable to "Tehama County 4-H Council". Pre-registration is due Monday, **May 16th**. For the "Training Request & Registration Form" in Word or PDF format go to the state 4-H shooting sports web page at: <http://www.ca4h.org/Projects/SET/ShootingSports/> or contact your county 4-H office.

- The **2011 National 4-H Shooting Sports Instructor Training Workshop** is scheduled for **May 15 – 20** at the Iowa 4-H Center in Madrid, Iowa. Attendance and successful completion of this workshop certifies an individual to be a California 4-H Shooting Sports State Instructor. State Instructors are part of the team that put on shooting sports trainings throughout the state. It requires an established commitment and a recognized ability to be a State Instructor. This year California will be able to provide **financial assistance of \$750 to three individuals selected to attend this training**. Please contact John Borba at (661) 868-6216 with names of individuals you recommend for this program.

EVENTS AND DEADLINES

- **4-H Adult Train the Trainer Babysitting Course**
The 4-H Military Partnership Program is offering a Babysitting Training course open for adults over 19.
Location: Porter Youth Center, Fort Ord, Seaside, CA
Date: May 14, 9:00-3:00pm
By taking this course, you will become familiar with the 4-H Army Babysitting Curriculum that teaches youth how to care for children, how to solve problems, how to keep children safe and happy, and how to handle emergencies. This course can be beneficial in training youth in your 4-H clubs and military afterschool sites. Participants will receive a Babysitter's Tool Bag, an Instructor's Manual and a Student Guide. Bring a doll for fun! For registration information contact: Jeanne Christenson, jpchristenson@ucdavis.edu or 530-219-6608.
- Are you interested in participating on a **4-H Statewide Advisory Committee**? 4-H Youth, Adult Volunteers, County Staff and Administration are all encouraged to apply for this opportunity. The committees you may apply for are:
Policy Advisory Committee, Incentives and Recognition Advisory Committee, Citizenship/Service Learning Council, International Exchange Support Advisory Committee, Equine Education Advisory Committee, Animal Science Education Advisory Committee, Camping Advisory Committee, CA 4-H Technology Leadership Team, Healthy Living Advisory Committee, and 4-H Military Partnership Advisory Committee. Applications for the 2011-2012 Statewide Advisory Committees are due postmarked, attn.: Carrie Matthews, by **May 31, 2011**. Please click [here](#) to download an application today. You may contact the State 4-H Office for any questions, 530-754-8518.
- **FilmFest 4-H** is a new event for youth ages 11-18 who are interested in learning more about filmmaking and the film industry. Young filmmakers can submit their work for screening consideration. Attendees of the Fest will be able to go to workshops and network among other film enthusiasts. You may submit **until June 1st for a fee of \$15**. More information is available at: <http://4h.missouri.edu/filmfest/>.

- **State Field Day** registration information can be found at: <http://www.ca4h.org/Programs/Events/SFD/>
All qualifying members may register at the State Presentation and Fashion Revue found at the above link. All members are invited to State Field Day to enjoy the many activities that go on all day long. Members will be able to see Robotics, Rabbits, and Races at Field Day this year. Many other events such as Judging, Horticulture, interview contest, photography, and film festival are all happening at the State Field Day. Members are now able to participate in the Horse Classic which is being held in conjunction with Field day May 28th. For more information please contact Quang "Hogan" Tong at qtong@ucdavis.edu
 - **Sectional 4-H Presentation Days:** Members who compete at County Presentation Day and receive a gold medal in their division are qualified to compete at Sectional 4-H Presentation Day. Sectional 4-H Presentation Days are qualifying events for the State 4-H Field Day. A list of events is available at <http://www.ca4h.org/Programs/Events/SectionalPresDays/>.
 - State Leadership Conference registration is now open! Online registration link can be found at: <http://www.ca4h.org/Programs/Conferences/SLC/>
Paper enrollment forms are also found on that link. Check out the speaker line up including Judson Laipply who is the internet sensation for his Evolution of Dance presentation! DJ Hightop will be returning to spin his magic at this year's dance. Spaces in sessions are limited and are on a first come first select basis so register now! For important dates about registration please contact your local county office. For further information about SLC speak to a State Ambassador or contact Quang "Hogan" Tong at qtong@ucdavis.edu.
 - **State Leadership Conference Financial Aid:** Through a grant from Wells Fargo and assistance from the California 4-H Foundation, financial aid is available to delegates wishing to attend the 2011 State Leadership Conference. Applications are due by **May 13, 2011**. Download application at: <http://www.ca4h.org/files/53496.doc>. Please contact Quang "Hogan" Tong at qtong@ucdavis.edu for more information or go to the SLC website at: <http://www.ca4h.org/Programs/Events/SFD/>.
 - **State 4-H Horse Classic** – The 2011 Horse Classic will be held on May 28-29th. An updated form has been posted to the website for the [Educational Contests Individual Entry form](#). These forms are due by **May 6**. You may contact Cyndi Barnett for additional questions, cbbarnett@ucdavis.edu.
- **State Field Day: State Presentation Day Signups**
All members who have qualified for State Field Day Presentation and other events may register at: <http://ucanr.org/statefdr>. During the event, 4-H members may participate in a variety of contests. Some contests require pre-qualification and/or pre-registration. Some are open to all during the event. Please see <http://www.ca4h.org/Programs/Events/SFD/> for more information or contact Quang "Hogan" Tong at qtong@ucdavis.edu.
 - **Judges needed for State Field Day!**
As part of the Field Day experience, we need judges. Counties who send members to Field Day are required to provide judges. For every 5 members that are sent in we ask that a county provide 1 judge. In past years it has been difficult to gather all the required judges. State Field Day coordinators will be holding counties accountable for sending judges. We ask that judges register at: <http://ucanr.org/sfdjudge>. Please contact Quang "Hogan" Tong at qtong@ucdavis.edu for more information.
 - Attention Quilters and Sewers: **CA 4-H State Fashion Revue 2011** would appreciate your help. Make a quilt square, a quilt top, or a complete quilt for a wounded soldier. Special size for stretchers and gurneys, approximately 45 x 81 inches, are needed. Red, white and blue fabrics are preferred. If you make 12 ½" x 12 ½" squares then they can be combined with squares made by other people for a whole quilt. Bring or send your squares, quilt tops and quilts to State

Fashion Revue at Olson Hall, UC Davis during State Field Day, **May 28, 2011**. Youth are invited to sew squares together and quilt during the morning SFR workshop. Please contact Lisa Kuntz, SFR youth co-chair, creulgirl101@yahoo.com or Mary Engebret, committee volunteer, at maryengebret@comcast.net with questions or suggestions.

- **Special Recognition at the 2011 State 4-H Presentation Day:** A special recognition pin will be awarded for youth who participate in State Presentation Day and focus their presentations on one of the following areas: Science, Engineering and Technology, Healthy Living, and Military Youth. Participants may only choose one focus area for their presentation, and the area must be the primary topic of the presentation. For more information, please visit: http://www.ca4h.org/Programs/Events/SFD/PD/Recognition_Opportunities/.
- **State Ambassador Information sessions:**

The State Ambassador program would like to invite parents and members interested in the program to an information session where questions about commitment and activities may be asked to current ambassadors, advisors and the program coordinator. 4-H State Ambassadors are youth who have excelled in the areas of leadership and community service. They are selected to serve the 4-H Youth Development Program in roles that promote leadership through education and service.

 - Fresno – **April 23, 2011** Fresno UCCE Office 5pm to 6pm
 - Davis – **April 30, 2011** State 4-H Office 5pm to 6pm
 - San Diego – **May 7, 2011** San Diego County UCCE Office 5pm to 6pm

Please RSVP with Quang “Hogan” Tong at qtong@ucdavis.edu.

- The 2011 U.S. Capitol Christmas Tree and Ornament Project welcomes artists to decorate ornaments. These ornaments will showcase the theme “California Shines”. Please click [here](#) for more details on the indoor and outdoor ornament decoration guidelines. Ornaments will be sent to Stanislaus National Forest by **June 30, 2011**, so they can be shipped to Washington, D.C. for display.
- **State Leaders’ Forum 2011**

The Annual State Leader’s Forum is on-line and ready to go! Mark your calendars for **Nov 11, 12, 13, 2011** and come to beautiful Pacific Grove to share in the learning and fun of volunteer leaders.

4-H: The Magic of Transformation

You have the opportunity to share new ideas, discuss current issues, connect with leaders across the state and most importantly, transform yourself and your program from ordinary to extraordinary. You can get your registration forms online at www.Ca4h.org... Follow the tabs from Programs to Conferences to State Leader’s forum. You can also follow us on Facebook www.facebook.com/4HSLF. There is an early bird discount so be sure to register now!

And because we are beginning this conference on a very auspicious day (11-11-11) in a very auspicious place (Asilomar State Park by the sea) expect some especially wonderful events!

Can’t wait to see you there! For more information:
Tacy Currey- registrar: tacy@curreyranch.com or Vicky Bosworth-Chair: vgboz@comcast.net

FUNDING OPPORTUNITIES

- **For Staff: We (Heart) Action Scholarships** - DoSomething.org and AT&T are teaming up to offer \$35,000 in college scholarships to students committed to rethinking what’s possible and making a difference. Want to get in on the action? Apply online by telling us why the community action you do is awesome! <http://bit.ly/hEiqTW>. The deadline to apply is **April 26, 2011**.
- **For Staff: Gloria Barron Prize for Young Heroes** - The Gloria Barron Prize for Young Heroes invites nominations for its 2011 awards. The Barron Prize honors young people ages 8 to 18 who have made a significant positive difference to people and our planet. Each year, ten national winners each receive

\$2,500 to support their service work or higher education. <http://bit.ly/edhitj>. The deadline to apply is **April 30, 2011**.

- **Wells Fargo Financial Aid**

The State Leadership Conference is pleased to announce that Wells Fargo has increased their Financial Aid contribution to \$15,000. Your State Ambassadors in partnership with the 4-H Foundation made this generous increase possible by advocating about what an amazing event SLC is. Don't let the cost of SLC stop you from attending the State's premier conference for 4-H teens. Apply now by filling out the form found at: <http://www.ca4h.org/Programs/Conferences/SLC/>
Final date for accepting aid applications is **May 13, 2011**

- **For Staff:** The National Institute of Food and Agriculture (NIFA) has released information on childhood obesity grants. Closing date for grant applications is **May 18, 2011**. Click [here](#) for more information.
- **For Staff:** The Office of Juvenile Justice and Delinquency Prevention has announced three new FY 2011 Funding Opportunities. [Community-Based Violence Prevention Demonstration Program](#) with applications due May 23, 2011, [Mentoring for Youth with Disabilities Initiative](#) with applications due May 16, 2011, and [State Juvenile Justice Formula and Block Grants Training and Technical Assistance Program](#) with applications due May 16, 2011.
- Syngenta is offering a \$5,000 scholarship to students looking to pursue a career in agriculture. Applicants will write a 700 word essay. You can find the essay question and more entry details at www.SyngentaAlmondScholarship.com or contact Meredith Brown at mbrown@gibbs-soell.com.
- **Pepsi Refresh Project Grants** will be launching its second year of its Refresh Project. Each month, Pepsi will award over \$1.2 million for the innovative ideas with the most votes. This year, ideas will be accepted for only five days – ending midnight ET, April 9 - and then 1,500 ideas will be randomly selected. Starting in May, **applications will be accepted from the first of the month at 12:00:01 pm ET through 11:59:59 pm ET on the 5th of the month.** <http://pep.si/gp69LY>
- **Above the Influence Poster Contest:** Think you have what it takes to creatively take a stand against negative pressures and influences? Well, now is the time to put your artistic skills to the test and show how your creativity can inspire teens across the country to stand up to influences in their community. Join **NOYS and ONDCP's national "Above the Influence" campaign** for this year's Drugged Driving Poster Contest - a challenge aimed at raising awareness about the dangers associated with drugged driving. Find out more information about the contest, and how you can enter by registering for the webinar below. [Reserve your Webinar seat now!](#)
- **COMING THE FALL OF 2011!!** The State 4-H Office will consolidate the Requests for Funding for Service-Learning, Healthy Living, SET, and Legacy into one application. Chartered 4-H clubs/units can apply for funding to support service-learning projects related to their project or club activities. Watch for the release of the online application by July 1. All applications will be due **October 15** with a limit of \$1,000 per application. Projects must have a service-learning emphasis and can be related to 4-H SET, healthy living, leadership or project work with the goal of increasing the visibility of 4-H. Contact Pat English for more information, penglish@ucdavis.edu.

INCENTIVES AND RECOGNITION

- The California 4-H Youth Development Program is committed to promoting higher education, in part through offering financial assistance in the form of scholarships. With help from donors, statewide scholarships are available for graduating high school seniors and college-attending students. Candidates were 4-H members in high school and may now apply for funds to cover educational expenses such as

tuition, books, and room and board. Applications are due May 3st.
Please visit: <http://www.ca4h.org/Resources/Members/Scholarships/>
For further information please contact Quang "Hogan" Tong at qtong@ucdavis.edu.

- The California 4-H Incentives and Recognition Committee would like to announce a new award for members and volunteers. This award is a pin that will be given to members and volunteers in recognition of their service and time on the Regional and State level. Image of the pin once it is available will be at: <http://www.ca4h.org/Resources/Awards/>
For more information please contact Quang "Hogan" Tong at qtong@ucdavis.edu

YOUTH DEVELOPMENT RESEARCH

- UC Agriculture and Natural Resources staff, Lynn Schmitt-McQuitty, Martin Smith, and Jane Chin-Young have recently had the article, **Preparing Volunteers to Meet the Developmental Needs of Youth Audiences**, published in the Journal of Extension. You can view the article here: <http://www.joe.org/joe/2011february/iw1.php>.
- Please visit the **4-H Center for Youth Development's** website, <http://www.ca4h.org/Research/CYD/> for the latest research findings and updates of ongoing studies in the field of youth development.

FOR 4-H STAFF

- **For Staff:** The 2008 Farm Bill, created changes within the Children, Youth and Families at Risk (CYFAR) grant program. Key changes included becoming a competitive grant program for 1862 and 1890 land-grant institutions. At that time, the RFAs for CYFAR Liaison, Sustainable Community Projects (SCP) and CYFERnet were changed to reflect the competitive nature. The professional development conference known as the CYFAR conference was not competed in an RFA. This year, the 2011 conference is framed as the USDA-DoD Family Resilience Conference. From the CFYAR Grant Program, grants primarily offer on an annual basis about 50 SCP awards, 7 Liaisons and 3 awards for CYFERnet. To maintain that support, at this point in time, there will not be scheduled a 2012 professional development conference. There will not be a professional development conference in 2012. The present competitive grant program RFAs will continue for SCPs, Liaison and CYFERnet through the FY 2012.
- **For Staff:** The State 4-H Office will be offering another series of Tools of the Trade I curriculum trainings for afterschool providers. The following are scheduled training dates around the state:
May 10 – UC Davis
May 12 – Chico, CA
May 25 – Tulare, CA
May 26 – Merced, CA
June 17 – Los Angeles, CA
Contact Whitney Bell if you are interested in attending, webell@ucdavis.edu.
- **For Staff:** For new 4-H clubs completing the steps to applying for a charter from the State 4-H Office, a new template is available for 4-H staff to use for completing the **SS-4 Form**, the application for an EIN # from the IRS. Staff may click [here](#) to download.

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University of California
Agriculture and Natural Resources

4-H Youth Development Program

