



4-H E-News Updates

April 2011

[Statewide 4-H Online Calendar](#)

[4-H Science, Engineering and Technology Updates](#)

[4-H Healthy Living Updates](#)

DIRECTOR UPDATES

4-H Does Make A Difference!

In these unprecedented budgetary times, it is even more critical that we tell the 4-H Story! We can do this in many ways...

I know each of you have dozens of first-hand experiences of how 4-H is improving the lives of youth and families. We refer to these personal stories as qualitative data, demonstrating personal outcomes. Tell these stories: write them in your newsletters, post them on your web pages, contact the local media to run a feature article, draft a 4-H Delivers Story for our statewide website, and talk to community stakeholders.

There is also numerical data - These are things such as participation numbers and demographics on the participants and volunteers. Did you know we have more than 218,442 youth participating in the California 4-H Youth Development Program and there were over 20,000 volunteers supporting the program at a value of \$46,904,690.

Quantitative data also tells the 4-H Story. These are the results of studies and evaluations on the benefit and outcomes of 4-H participation. An example is the 4-H Study of Positive Youth Development, a longitudinal study that began in 2002, and continues today, surveying more than 6,400 adolescents from diverse backgrounds across 34 U.S. states. This in-depth study has discovered that, when compared to other youth, young people involved in 4-H: have higher educational achievement and motivation for future education, are more civically active and make more civic contributions to their communities. For more information, check out the Wave 6 findings of the 4-H Study of Positive Youth Development, now available at the following link: <http://www.4-h.org/about/youth-development-research/positive-youth-development-study/>

So when someone asks "does 4-H make a difference?" I hope you can respond with a resounding: YES!!

Regards,

Sharon Junge
Acting Director, Statewide 4-H Youth Development Program

CA 4-H FOUNDATION UPDATES

Updates from the CA 4-H Foundation

Communicating the Value of 4-H

In a time of increasing competition for resources, it is imperative now more than ever that we tell the 4-H story in California in a way that communicates the power of this program to transform individual lives and entire communities. There is no greater force for positive change than youth taking action and a newly defined National 4-H Branding initiative, the **Revolution of Responsibility**, celebrates the power and value of 4-H as reflected by its participants. While young people in 4-H are preparing to be the leaders of the future, they are not waiting to take the lead. Thanks to 4-H, they have had and will continue to have the opportunity to grow and develop for future success while contributing now in authentic ways to their communities.

I invite you to click on the link below and see two powerful videos that communicate the essence of the 4-H impact: *Young people in 4-H are engaged in their communities and uniquely prepared to step up to the challenges of a complex changing world. The 4-H Club program achieves this better than any other youth serving organization in the country.*

National Video: <http://www.4-h.org/about/revolution/interior/default.aspx?id=2422>

Portland Oregon Video: <http://www.youtube.com/watch?v=KFwcnqc3I2Y>

We know that we have many compelling stories like these here in California and would like to support you all in capturing, collecting, filming, and writing these stories in order to use them to promote 4-H across the state. We are providing a rubric that 4-H staff, youth, and volunteers can use as a guide for the creation of impactful stories and invite you all to share those with us at the Foundation where we will disseminate them through the web, in our publications throughout the UC system, in our communications to donors, and through our marketing efforts.

[Click here](#) for some tools that will help in writing and telling stories and creating videos that communicate the powerful story of California 4-H. It's not hard (the Portland video was filmed by their local 4-H Tech Wizards with a simple hand held camera) and by following a few simple steps everyone in 4-H can develop the skills to advocate for and promote 4-H in our communities and across the state. [Tip: It helps to watch the videos a second time while reviewing the tip sheets to identify how and where they have been applied to achieve a compelling story.](#)

Please forward your stories to me at aleeland@ucdavis.edu and we will post them on both the national and statewide websites, and share them with donors and key stakeholders who support and provide critically needed funding for our 4-H program.

Help Staff the 4-H Booth at the California State Fair

The California 4-H Foundation is recruiting 4-H members and leaders to help staff the 4-H booth at the California State Fair (July 14 - July 31). This is a great opportunity for 4-H members and volunteers to share their experiences as well as the wide range of projects and leadership opportunities that are available to youth through participation in the California 4-H Youth Development Program. We encourage you to bring small 4-H projects (robots, rabbits, arts/crafts, service dogs, etc.) to give the public a "feel" for the variety of experiences available to 4-H participants. Examples of service projects also make for good stories to share with the public. (See the tips above for telling these stories powerfully.) Please feel free to bring photo albums or record books with you to share with visitors to our booth – these are a great way to showcase our amazing 4-H youth and volunteers.

Parking passes and fair admission tickets will be provided to 4-H members and adults who sign up for a 2-hour shift. A maximum of 4 youth and 2 adults per shift will be allowed. Each shift must have two adults in the booth at all times.

To sign-up, please visit <http://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=6119>

Thanks,

Annette Leeland
Executive Director
California 4-H Foundation

IDEAS THAT WORK

- **4-H Thrive Master Trainer conferences roll on!** To date, we have trained 104 adult volunteers and youth from 28 counties to be 4-H Thrive Master Trainers. By the end of April, that number will double and we will be close to reaching our goal of establishing a statewide volunteer training system. Training for adult volunteers who lead Leadership Projects will be trained by local county Master Trainers in preparation for project launch in fall 2011. Look for training dates late this spring, summer or early fall. Please join us in thanking the Master Trainers for volunteering their service to this most important task! Contact Gemma Miner for additional questions, gmmminer@ucdavis.edu.
- Over the past century, 4-H has been at the forefront of experiential education, including both programs and processes. The stories of these unique ideas and their successful outcomes cannot be lost. To this end, in close collaboration with national 4-H headquarters at USDA, National 4-H Council, State and County 4-H programs, the **4-H History Preservation Program** will help obtain, digitize, and share 4-H history. <http://4-hhistorypreservation.com/>.
- California 4-H S.E.T. has recently been highlighted in the article, "4-H Programs Focus on Science" in *California Classroom Science*, a publication of the California Science Teachers Association. <http://www.classroomscience.org/4-h-programs-focus-on-science>.
- The **4-H Bloco Drum & Dance Program** in Sonoma County has been selected as the featured **Program of Distinction** on the 4-H National Headquarters website. You can find the program listed in the Healthy Living section [here](#).
- **Census data** has been released. To view data for California, please click here: <http://2010.census.gov/2010census/data/> . Select California in order to view county level data.
- The members of the **California 4-H horse educational team** competed in the **Western 4-H National Roundup** held January 6-9, 2011 in Denver. The sixteen youth representatives from the state of California previously competed at the state level to qualify for this event. **The team took first overall at the National level.** The California horsebowl team won fourth place in their competition, ninth place was awarded to the judging team, the hippology team received seventh place, the team demonstration "When the Stork Visits the Barn" won third in the nation, and Danielle Martin and Shayla Duncan both won first place for their individual demonstrations.

PROGRAMS

- The **California 4-H Military Partnership Program** has received funding to support 92 special needs youth who have a loved one serving in the military to attend **Camp Ronald McDonald at Eagle Lake**, a fully accessible residential summer camp. Held August 7-12, the camp session will include traditional

camping activities such as arts and crafts, hikes, fishing, canoeing, sports, swimming, talent show and campfires. The goal of the camp is to provide confidence-building experiences and programs that are designed to support each camper's individuality through the challenges of outdoor group living and teamwork in a supportive environment staffed by trained Program Specialists.

For more information about this opportunity, contact Russ Hill, California 4-H Military Partnership Director, at (530) 304-8166 or at rdhill@ucdavis.edu. To learn more about Camp Ronald McDonald and how you can help by serving as a cabin counselor or volunteer, please contact Vicky Flaig, Camp Director at (916) 734-4230 or vicky@campronald.org.

- The world is shrinking!! This isn't the opening line of a science fiction story. It's true! We live in a global community. In our inter-related world, events in one country affect others and we have many more opportunities to interact with people from around the world. Find out how you can begin to prepare yourself to be an active citizen in a global world by participating in the **4-H International Exchange Programs**. Students ages 10 – 18 can host a Japanese youth that is the same gender and within two years of age for one month this summer. Applications are received on a first-come, first-served basis with early applicants able to select their student. Information is available at: <http://www.ca4h.org/Projects/Citizenship/International/> or by contacting Pat English at - penglish@ucdavis.edu or 530-754-8520.
- The **2011 National 4-H Shooting Sports Instructor Training Workshop** is scheduled for May 15 – 20 at the Iowa 4-H Center in Madrid, Iowa. Attendance and successful completion of this workshop certifies an individual to be a California 4-H Shooting Sports State Instructor. State Instructors are part of the team that put on shooting sports trainings throughout the state. It requires an established commitment and a recognized ability to be a State Instructor. This year California will be able to provide **financial assistance of \$750 to three individuals selected to attend this training**. Please contact John Borba at (661) 868-6216 with names of individuals you recommend for this program.
- **Online resources available for the Shooting Sports program:** A "Hunter Education" section with a variety of resources can be found at: http://www.federalpremium.com/hunters_education.aspx. A description of training aids that are available for purchase can be found at: http://www.federalpremium.com/hunters_education/educational_materials.aspx. Video assets are also available on YouTube. Many of them are marketing materials and commercials, but several of them have very valuable educational content, including high-speed video (super slow motion) of bullet and shotgun performance: <http://www.youtube.com/federalpremiumammo#>. The Bullet Breakdown video is recommended if you want to see terminal rifle bullet performance: <http://www.youtube.com/federalpremiumammo#p/c/E176FD57C4C9D658/13/nMKvetaMqhE>.

EVENTS AND DEADLINES

- **4-H Youth Training Babysitting Course** - The 4-H Military Partnership Program is offering a Babysitting Training course for Youth 12-17.

Location: **BT Collins, Sacramento**

April 9, 9:30-4:00

April 10, 8:30-1:00

This training is designed to help youth learn what it takes to be responsible, caring, trustworthy, competent, capable and safe babysitters. Youth will receive an Infant/Child CPR certificate on the second day. They will also receive a Babysitter's Tool Bag filled with essential supplies for babysitters. Bring a doll for fun! For registration information, contact Jeanne Christenson, jpchristenson@ucdavis.edu or 530-219-6608

- **The 2011 Western Regional Leaders Forum (WRLF) registration is now CLOSED.** There are no more cabins available aboard ship, so registration has been closed. You may still upgrade your conference registration to Full-Time or Companion by using the “Review Your Registration” link provided in your conference confirmation email receipt. You will need your password to access your data. If you have forgotten it, follow the instructions to request a new one.
 - **GOOD NEWS! Workshop registration for WRLF is now open for sign-ups.** You will need to review the workshop schedule and descriptions (<http://4h.wsu.edu/conferences/2011wrlf/rfp.html>.) prior to accessing the registration site. To sign up for workshops, please see the email confirmation you received for the conference and click on the link that says “Review Your Registration.” We ask that each Full-Time registrant sign-up for no more than 7 workshop sessions so all Full-Time registrants have an equal opportunity to participate. You will have an opportunity aboard ship to sign-up for additional workshops on a space available basis.
 - **2011 WRLF “Cruise to Excellence” Shore Excursions:** Don’t forget to check out the various shore excursions that Holland America offers. Please visit: <https://book.hollandamerica.com/fe/secondaryBooking.action>. Use your booking number to get a customized list of excursions offered for our cruise. You can also explore the other Spa, Indulgencies, and Dining options available.
- **State Leadership Conference** - The Education committee of the State Leadership Conference would like to ask members, volunteers and staff to please consider presenting a session or workshop at SLC 2011. Sessions address many subject areas, but we ask that they emphasize the three National 4-H Mission Mandates. The mission mandates each focus on skills that youth need for success in the 21st century.

4-H Science, Engineering and Technology (SET) provides opportunities for youth to engage in the process of discovery and exploration in science, engineering, and technology.

4-H Healthy Living teaches the youth to lead healthy and productive lives both physically and mentally as they grow into adulthood.

4-H Citizenship is a strong focus in 4-H so that youth may become engaged and well-informed citizens in their community.

Tracks are five hours in length and will be presented on Friday, July 29. Mini tracks are two and a half hours in length and will be presented twice on Friday, July 29. Workshops are an hour and fifteen minutes in length and may be presented one to three times on Saturday, July 30.

- **State Fashion Revue** registration is now open for youth who qualify to represent their counties. Selection occurs at County Fashion Revue or a comparable event. SFR will be **May 28, 2011** as part of State Field Day at UC Davis. Registration is by survey at <http://ucanr.org/sfr2011>, until **May 16**. SFR has three age divisions and five categories including the \$15 Challenge. Categories and ages may be different from those in your county, so be sure to read the SFR rules carefully. Note: the cost limit for the Consumer Science-Purchased category is \$100 this year. Additional activities at State Fashion Revue include County Corner (county displays), Operation Cover-up and Quilts for Wounded Warriors (service projects), Pattern Exchange (bring some and take some), judging classes, photographs, modeling practice, and make-it take-it crafts. Complete information is at <http://www.ca4h.org/Programs/Events/SFD/SFR/>. You can also contact Karli Draxler, Youth Chair, at chat2kd@unwiredbb.com or Sue Moore, samoore@ucdavis.edu. For information about your county qualifier, please contact your county office.
- Are you interested in participating on a **4-H Statewide Advisory Committee**? 4-H Youth, Adult Volunteers, County Staff and Administration are all encouraged to apply for this opportunity. The committees you may apply for are:

- **Policy Advisory Committee, Incentives and Recognition Advisory Committee, Citizenship/Service Learning Council, International Exchange Support Advisory Committee, Equine Education Advisory Committee, Animal Science Education Advisory Committee, Camping Advisory Committee, CA 4-H Technology Leadership Team, Healthy Living Advisory Committee, and 4-H Military Partnership Advisory Committee.** Applications for the 2011-2012 Statewide Advisory Committees are due postmarked, attn.: Carrie Matthews, by **May 31, 2011**. Please click [here](#) to download an application today. You may contact the State 4-H Office for any questions, 530-754-8518.
- **For Staff:** Register now for the **2011 DoD/USDA Family Resilience Conference. Early registration ends March 31 (\$300)**. Starting April 1, the cost will increase to \$335. Registration includes all conference materials, three breakfasts, two luncheons, all breaks and hors d'oeuvres during the Program Showcase. Registration (USDA, CYFAR) can be found at: <http://www.certain.com/system/profile/form/index.cfm?PKformID=0x102913642bf>. Registration for DoD Personnel: <http://www.certain.com/system/profile/form/index.cfm?PKformID=0x1028547ebbb>. The conference will be held at the beautiful Hyatt Regency Chicago on the Riverwalk. Make your reservations online at: <https://resweb.passkey.com/go/CYFARDoD>. Discounted group rate is \$166.00 + applicable taxes. For Hyatt reservations by telephone, please call (888) 421-1442. Mention the 2011 DoD/USDA Conference to secure the conference rate. Check out the exciting line-up of keynotes, research presentations, workshops and computer labs on the conference website at: <http://www1.cyfernet.org/partnership2011/>.
- **FilmFest 4-H** is a new event for youth ages 11-18 who are interested in learning more about filmmaking and the film industry. Young filmmakers can submit their work for screening consideration. Attendees of the Fest will be able to go to workshops and network among other film enthusiasts. You may submit with no fee by **April 1st** or you may submit until **June 1st** for a fee of **\$15**. More information is available at: <http://4h.missouri.edu/filmfest/>.
- **For Staff:** Call for **Session Proposals Now Open!** We invite you to submit a proposal to lead an interactive and technical session at the **2011 Global Youth Economic Opportunities Conference** held September 7-9 at the Walter E. Washington Convention Center in Washington, DC. Inform programming, policymaking, and/or partnership building by sharing your breakthroughs in increasing and improving economic opportunities for youth. [Click here](#) to learn more and to download the submission guidelines and template. **The deadline for submissions is April 15.**
- **2011 Range Camp Applications now Available**
April 22nd is the application deadline for "Range Camp", a week-long camp experience for students ages 15-18 who have an interest in the science and management of natural resources in California. Range Camp runs from June 19th-24th at the University of California's Elkus Youth Ranch just south of Half Moon Bay. More information and application forms can be downloaded from <http://casrm.rangelands.org/HTML/rangecamps.html> (bottom of page). Cost is \$400. Camp scholarships are available from agriculture and conservation organizations in many counties. Contact Marc Horney at Cal Poly, SLO for more information: (805) 756-7543; mhorney@calpoly.edu.
- **Sectional 4-H Presentation Days:** Members who compete at County Presentation Day and receive a gold medal in their division are qualified to compete at Sectional 4-H Presentation Day. Sectional 4-H Presentation Days are qualifying events for the State 4-H Field Day. A list of events is available at <http://www.ca4h.org/Programs/Events/SectionalPresDays/>.
- **State 4-H Field Day**
May 28, 2011 at UC Davis, 9:00am – 6:00pm
<http://www.ca4h.org/Programs/Events/SFD/>.
Since 2002, the State 4-H Field Day takes place annually on the Saturday of Memorial Day weekend at the UC Davis campus from 8:00am until 6:00pm. The event is open to all 4-H members, volunteers, staff, and parents. During the event, 4-H members may participate in a variety of contests and educational activities.

- **State 4-H Horse Classic** – The 2011 Horse Classic will be held on May 28-29th. An updated form has been posted to the website for the [Educational Contests Individual Entry form](#). These forms are due by May 6. You may contact Cyndi Barnett for additional questions, ccbarnett@ucdavis.edu.
 - **State Field Day - May 28th**
Accepting proposals for fundraiser food booth - Lunch and/or snacks
 Since 2002, the State 4-H Field Day takes place annually on the Saturday of Memorial Day weekend at the UC Davis campus from 8:00am until 6:00pm. The event is open to all 4-H members, volunteers, staff, and parents. Between 1,000 and 1,400 people attend the event. The event has a 'picnic' feel as people bring chairs and socialize for the day on the Wellman Hall east lawn. The State 4-H Office provides coordination and facility support. Each contest and activity is coordinated by a group of 4-H staff, volunteers, and youth. Please contact Quang "Hogan" Tong at qtong@ucdavis.edu.
 - **State Field Day: State Presentation Day Signups**
 All members who have qualified for State Field Day Presentation and other events may register at: <http://ucanr.org/statefdr>. During the event, 4-H members may participate in a variety of contests. Some contests require pre-qualification and/or pre-registration. Some are open to all during the event. Please see <http://www.ca4h.org/Programs/Events/SFD/> for more information or contact Quang "Hogan" Tong at qtong@ucdavis.edu.
 - **Judges needed for State Field Day!**
 As part of the Field Day experience, we need judges. Counties who send members to Field Day are required to provide judges. For every 5 members that are sent in we ask that a county provide 1 judge. In past years it has been difficult to gather all the required judges. State Field Day coordinators will be holding counties accountable for sending judges. We ask that judges register at: <http://ucanr.org/sfdjudge>. Please contact Quang "Hogan" Tong at qtong@ucdavis.edu for more information.
 - **State Ambassador Information sessions:**
 The State Ambassador program would like to invite parents and members interested in the program to an information session where questions about commitment and activities may be asked to current ambassadors, advisors and the program coordinator. 4-H State Ambassadors are youth who have excelled in the areas of leadership and community service. They are selected to serve the 4-H Youth Development Program in roles that promote leadership through education and service.
 - Fresno – **April 23, 2011** Fresno UCCE Office 5pm to 6pm
 - Davis – **April 30, 2011** State 4-H Office 5pm to 6pm
 - San Diego – **May 7, 2011** San Diego County UCCE Office 5pm to 6pm
- Please RSVP with Quang "Hogan" Tong at qtong@ucdavis.edu.
- **State Leadership Conference Financial Aid:** Through a grant from Wells Fargo and assistance from the California 4-H Foundation, financial aid is available to delegates wishing to attend the 2011 State Leadership Conference. Applications are due by **May 13, 2011**. Download application at: <http://www.ca4h.org/files/53496.doc>. Please contact Quang "Hogan" Tong at qtong@ucdavis.edu for more information or go to the SLC website at: <http://www.ca4h.org/Programs/Events/SFD/>.
 - **Attention Quilters and Sewers: CA 4-H State Fashion Revue 2011** would appreciate your help. Make a quilt square, a quilt top, or a complete quilt for a wounded soldier. Special size for stretchers and gurneys, approximately 45 x 81 inches, are needed. Red, white and blue fabrics are preferred. If you make 12 ½" x 12 ½" squares then they can be combined with squares made by other people for a whole quilt. Bring or send your squares, quilt tops and quilts to State Fashion Revue at Olson Hall, UC Davis during State Field Day, **May 28, 2011**. Youth are invited to sew squares together and quilt during the morning SFR workshop. Please contact Lisa Kuntz, SFR youth co-chair, creulgirl101@yahoo.com or Mary Engebret, committee volunteer, at maryengebret@comcast.net with questions or suggestions.

- **Festival of Science:** Curious about how things work? Want to know more about something? At the 2011 California State 4-H Field Day, University scientists will answer your questions! Provide your question ahead of the event and we will find the right scientists to provide an answer.
<http://www.ca4h.org/Projects/SET/Initiative/Questions/>
- **Special Recognition at the 2011 State 4-H Presentation Day:** A special recognition pin will be awarded for youth who participate in State Presentation Day and focus their presentations on one of the following areas: Science, Engineering and Technology, Healthy Living, and Military Youth. Participants may only choose one focus area for their presentation, and the area must be the primary topic of the presentation. For more information, please visit:
http://www.ca4h.org/Programs/Events/SFD/PD/Recognition_Opportunities/.
- **Financial Aid for State Leadership Conference** - Through a grant from Wells Fargo and assistance from the California 4-H Foundation, financial aid is available to delegates wishing to attend the 2011 State Leadership Conference. Applications are due by **May 13, 2011** and can be downloaded here at:
<http://www.ca4h.org/files/53496.doc>

FUNDING OPPORTUNITIES

- **For Staff:** The National Institute of Food and Agriculture (NIFA) has released information on childhood obesity grants. Closing date for grant applications is **May 18, 2011**. Click [here](#) for more information.
- Through funding from The Allstate Foundation, **NOYS** is offering member organizations that serve youth an opportunity to apply for grant funds of \$2,000 per organization to help fund their efforts to promote **National Youth Traffic Safety Month**. A total of **\$12,000 will be awarded in grant funds to member organizations** with an average award of \$2,000 per organization. Additionally, the member organization who has the most National Youth Traffic Safety Month Act Out Loud entries based on chapter average will be awarded \$8,000 for their efforts. Organizations interested in grant funds should submit a 250 word description of how they will promote National Youth Traffic Safety Month to NOYS at info@noys.org by **March 25, 2011**.
- **Above the Influence Poster Contest:** Think you have what it takes to creatively take a stand against negative pressures and influences? Well, now is the time to put your artistic skills to the test and show how your creativity can inspire teens across the country to stand up to influences in their community. Join **NOYS and ONDCP's national "Above the Influence" campaign** for this year's Drugged Driving Poster Contest - a challenge aimed at raising awareness about the dangers associated with drugged driving. Find out more information about the contest, and how you can enter by registering for the webinar below.
[Reserve your Webinar seat now!](#)

INCENTIVES AND RECOGNITION

- **4-H Awards and Pins:** Ever wonder what all those pins mean on 4-H member's hats? The State 4-H Office has assembled a webpage listing the commonly used 4-H pins. The list provides information about the honor, the process to receive the pin, and for 4-H Club leaders, where to purchase. For more information, please visit <http://www.ca4h.org/Resources/Awards/>.
- **For Staff:** Pin Orders
Please be aware that County Pin orders will open **Feb. 16 and end April 1st**. Please visit <https://ucce.ucdavis.edu/survey/survey.cfm?surveynumber=5792> to place your pin orders. Please contact Quang "Hogan" Tong, qtong@ucdavis.edu for more information.

- **For Staff:** Please enter your request for administrative curriculum materials by **April 1**. Your request can be made through the website at: <http://www.ca4h.org/Resources/StaffResources/>. Link to the DANR Portal and Publication Materials.
- The California Department of Public Health and the DEET Education Program are excited to announce the launch of our **Tick-bite Prevention Video Public Service Announcement (PSA) Contest!** The purpose of the contest is to create short video public service announcements to help people understand how to prevent tick-bites. The contest is open to California residents only and will have two categories for participants: '17 and under' and '18 and over.' The first place winner in both categories will receive **\$350 and an award certificate**. The winning videos may be featured on broadcast TV and/or radio and on government and partner websites and will remain available on YouTube. The winners may be invited to press events and/or asked to appear in future contest promotional videos. Complete contest rules and entry forms can be found at: <http://www.deetonline.org/CDPHvideocontest/>. Entries are being accepted through April 1, 2011.

YOUTH DEVELOPMENT RESEARCH

- UC Agriculture and Natural Resources staff, Lynn Schmitt-McQuitty, Martin Smith, and Jane Chin-Young have recently had the article, **Preparing Volunteers to Meet the Developmental Needs of Youth Audiences**, published in the Journal of Extension. You can view the article here: <http://www.joe.org/joe/2011february/iw1.php>.
- Please visit the **4-H Center for Youth Development's** website, <http://www.ca4h.org/Research/CYD/> for the latest research findings and updates of ongoing studies in the field of youth development.

FOR 4-H STAFF

- **For Staff:** 4-H marketing materials are available for UCCE County 4-H office staff. 4-H staff may visit: <http://www.ca4h.org/Resources/StaffResources/Marketing/> and contact Whitney Bell to request a free kit full of samples of each of the marketing materials listed online.
- **For Staff:** The State 4-H Office encourages all UCCE County 4-H staff to utilize the resources available for use at community event in promoting the 4-H program. Please contact Whitney Bell, webell@ucdavis.edu if you would like to request use of the 4-H marketing banners for booth displays.
- **For Staff:** The National Institute for Food and Agriculture has announced an opening for the position of **National Program Leader** GS-0101-13/14 in the Division of Community and Education for the Institute of Youth, Family and Community. The closing date is **April 12, 2011**. You may apply for the position at: <http://jobsearch.usajobs.gov/a9ag22.aspx> using the key word NIFA-2011-0093.
- **For Staff:** ANR Environmental Health & Safety, with input from the Policy Advisory Committee, has updated various policies and guidance documents relating to water safety to clarify supervision ratios and lifeguard requirements for 4-H activities involving potential water hazards. In summary, 4-H Policy requires at least one certified lifeguard be present at any activity that involves swimming, with additional lifeguards present in a ratio of one lifeguard for every 25 4-H swimming participants. The recommended chaperone ratio is two supervising adult volunteers for ten or fewer swimmers and an additional adult supervisor for every additional five swimmers. The 4-H Policy Manual, [Water Safety Guidelines](#), [Camp Safety Guidebook](#), and Clover Safe Notes [#60 Swimming Safety](#), and [#97 Supervision of 4-H Swimming Activities](#) have been edited to clarify this policy.

- **For Staff:** The 4-H Healthy Living Advisory Committee has released helpful guidelines for staff to review and assist in planning events that will serve healthy beverage options. Click [here](#) to view the 4-H Event Nutrition Standards.
- **For Staff:** For new 4-H clubs completing the steps to applying for a charter from the State 4-H Office, a new template is available for 4-H staff to use for completing the **SS-4 Form**, the application for an EIN # from the IRS. Staff may click [here](#) to download.
- **For Staff:** The **2011 National 4-H Conference: Elements 4Ur Future** will be held on April 2-7, 2011 in Washington, D.C. National 4-H Headquarters is looking for presenters to conduct educational workshops. Submission deadline for presenters is Feb. 18, 2011. Click [here](#) for more information on the call for presenters.
- **For Staff:** The **2011 National Extension Conference of Volunteerism**, April 18-21, 2011 in Coeur d'Alene, ID, presents the opportunity for Extension professionals to gather and share resources and ideas from across the nation. The conference planning committee also extends the invitation to staff for workshop, research presentations, and poster session proposals. Visit <http://www.4h.uidaho.edu/default.aspx?pid=119530> to register today.
- **For Staff:** In lieu of a separate CYFAR Conference in 2011, The **2011 Department of Defense/USDA Family Resilience Conference: Forging the Partnership** will be held in Chicago, April 26-29, 2011. For those interested in submitting proposals, you may download the application form [here](#) and visit <http://www1.cyfarnet.org/partnership2011/> for more information. Save these dates, as registration opens in January 2011.
- **For Staff: FOOD SAFETY EDUCATION**
ANR guidelines on food safety education and resources are available at: http://ucanr.org/sites/safety/Programs/Food_Safety_Education/. The website includes links to current policy, which is monitored at the county level under the guidance of the county director. A public website targeted for volunteers is also available at: <http://ucanr.org/sites/foodsafety/>. At the end of the page is a link for an optional quiz to test knowledge. Staff are free to take the quiz for review or practice. For more information or to request administrative status for the quiz, please contact: jchin@ucdavis.edu.
- **For Staff:** The **Placer Community Foundation** is currently accepting proposals to learn how the community is keeping people well. It is believed thousands of people in Placer County are getting their wellness needs met through natural networks of family, friends, churches, faith-based and community groups. The Community Wellness Mini-Grant program recognizes these natural networks and provides funding for the contributions that the community makes in keeping people well. To learn more about this grant opportunity, download the application at <http://placercf.org/grantmaking/wellness>.
- **For Staff:** The **FAQ about the Everyone Ready archives** is now posted on the "private" page of Volunteerism for the Next Generation web site at www.4-h.org/volunteerism. Participants need to enter their user name and password to get to the "private page". The FAQ's are in the right hand column and the archives question is now the first question listed.

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4-H Youth Development Program

