

# SPONSORSHIPS

Sponsorships are necessary to provide a quality educational experience. We encourage 4-H members to secure sponsorships in a variety of ways: High Point Awards, Horse Show Class sponsorships or event sponsors.

## \*\*\* Exhibitors bringing in sponsorships may reduce their entry fees \*\*

- ✓ For each \$50 sponsorship brought in by exhibitor, exhibitor will receive one free program OR one warm-up ticket. Program and warm-up ticket to be distributed at check-in.
- ✓ For each \$100 sponsorship brought in by exhibitor, exhibitor will receive one free class.
- ✓ For each \$250 sponsorship brought in by exhibitor, exhibitor will receive 5 free classes.
- ✓ Each exhibitor bringing in \$1000 in sponsorships, exhibitor will get all of their class fees waived.
- ✓ Each exhibitor bringing in \$2000 in sponsorships, exhibitor will get their class fees and stall fees waived.

Sponsorships must be received by time of check in at show.

## Sponsorship Levels

### Day Sponsor (\$2,000 or more)

- Fully supports one day of events, includes: facility, judges, and class awards.
- Banner displayed during day of sponsor, donor announced throughout the day

### Educational Event Donor (\$1,000 or more)

- Fully Supports Public Speaking/Demonstrations, or Horse Bowl, or Hippology, or Horse Judging
- 4 sponsors total, 1 per educational event
- Recognition given during Educational contest with signage and announcements.

### High Point Award (\$250)

- High Point features a custom design engraved buckle.

### Horse Show Class (\$50)

- Funds 1st through 10th place ribbons per class awards.

### NEW! Breed High Point Sponsor

- Breed registries can sponsor a High Point Award for their breed. For more information, contact Shauna Bond, [sabond@ucanr.edu](mailto:sabond@ucanr.edu).

Sponsors are recognized before and during the Horse Classic through a wide variety of methods including the registration materials, CA 4-H Equine website and social media, posters, event program, and announced throughout the show. Sponsors of \$500 or more will have banners with their name displayed during show. Please let us know should you NOT wish your name included in any publications.

Please make your sponsorship check payable as follows: **UC Regents** and mailed to:

**California State 4-H Office  
ATTN: Jessica Bautista  
2801 2<sup>nd</sup> Street  
Davis, California 95618**

*No goods and services will be exchanged for gifts (sponsorships). All gifts are tax-deductible.*

# SPONSORSHIP LEVELS



## **Day Sponsor: \$2,000 and over**

Fully supports one day of events, including: facility, judges, and class awards.

- Most prominent name and logo placement on all printed materials related to the event (event program, invitations, participant t-shirts and registration material)
- Recognition given to sponsor through announcements and signage, including a 2.5' x 6' banner with the sponsor's name and logo
- All benefits listed below

## **Educational Event Sponsor: \$1,000-\$1,999**

Fully supports the public speaking contest, horse bowl, or hippology, or horse judging contest.

- Recognition given during the educational contests and awards ceremony with signage and announcements
- All benefits listed below

## **High Point Sponsor: \$250**

Supports the High Point and Reserve High Point award for a single division. The High Point winner of each division will receive a custom engraved belt buckle, and the Reserve High Point winner of each division will receive a special award.

- Recognition given during the presentation of High Point awards
- All benefits listed below

## **Class Sponsor: \$50**

Funds 1<sup>st</sup> through 10<sup>th</sup> place ribbons per class.

- Prominent name and logo placement on all printed materials related to the event (event program, invitations, participant t-shirts and registration material)
- Recognition on California 4-H Horse Classic website page

## **NEW! Breed High Point Sponsor**

- Breed registries can sponsor a High Point Award for their breed. For more information, contact Shauna Bond, [sabond@ucanr.edu](mailto:sabond@ucanr.edu).

To become a Horse Classic Sponsor, simply fill out the sponsorship form and mail it to:

### **California State 4-H Horse Classic**

Attn: Jessica Bautista

UC Division of Agriculture and Natural

Resources 2801 Second Street

Davis, California 95618-7779

For more information about California 4-H Horse Classic Sponsorship opportunities, please contact Shauna Bond, [sabond@ucanr.edu](mailto:sabond@ucanr.edu) or (530)253-3277.

# 4-H HORSE CLASSIC SPONSORSHIP FORM



**YES**, I would like to become a sponsor of the California 4-H Horse Classic. My sponsorship gift will help pay for costs associated with putting on the California 4-H Horse Classic, which serves as a culminating event for 4-H equine members to showcase their skills and knowledge.

- Day Sponsor** (\$2,000 or more) \$\_\_\_\_\_ enclosed
- Educational Event Sponsor** (\$1,000-\$1,999) \$\_\_\_\_\_ enclosed
- High Point Sponsor** (\$250) \$\_\_\_\_\_ enclosed
- Class Sponsor** (\$50) \$\_\_\_\_\_ enclosed
- Breed High Point Sponsor** \$\_\_\_\_\_ enclosed
- Program Ad** \$\_\_\_\_\_ enclosed  
(Full page \$250; ½ page \$150; ¼ page \$100)
- Gift to the CA 4-H Horse Classic** \$\_\_\_\_\_ enclosed

**Contact Name(s):** \_\_\_\_\_

**Business/Organization Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email address:** \_\_\_\_\_

**This sponsorship was obtained by:** \_\_\_\_\_

Please make your check payable as follows: **UC Regents**

Mail to: California State 4-H Horse Classic  
Attn: Jessica Bautista  
2801 Second Street  
Davis, California 95618-7779

**Please submit your company logo and website link to [jbautista@ucanr.edu](mailto:jbautista@ucanr.edu) by June 10<sup>th</sup>. Any sponsorships received after June 10<sup>th</sup> will not be included in the CA 4-H Horse Classic program, posters, or on T-shirts.**

*No goods or services will be exchanged for this gift. All gifts are tax-deductible as prescribed by law. The information you provide will be used for the University and will not be released unless required by law. Should you wish that your name not be included in any publications, please let us know. Our Federal Tax ID# is 23-7327765.*