### ****General – Pre-Promotion (NOW THROUGH October 1)****

This year, we’re celebrating 4-H National Youth Science Day throughout the entire month of October! Find out how you can get your classroom, families and afterschool programs involved in the 11th annual event! #4HNYSD [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

For this year’s 4-H National Youth Science Day challenge, we’re exploring computer-science, with help from @Google and @WVUExtension! #4HNYSD [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Introducing Code Your World, the 2018 4-H National Youth Science Day challenge, co-developed by @Google and @WVUExtension! #4HNYSD [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Want to stay up-to-date on this year’s 4-H National Youth Science Day? Sign up to receive updates, exclusive content and more at [www.4-H.org/NYSD](http://www.4-H.org/NYSD)! #4HNYSD #InspireKidstoDo

This year’s 4-H National Youth Science Day four-part computer science (CS) challenge that teaches kids to apply CS to the world around them through hands-on activities. Learn more about the #4HNYSD Code Your World: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

#TrueLeaders will be using @Google’s #CSFirst platform to learn more about coding through this year’s 4-H National Youth Science Day challenge, Code Your World! Here’s how you can get involved: #4HNYSD [www.4-H.org/NSYD](http://www.4-H.org/NSYD) #InspireKidstoDo

There’s so much to know about this year’s 4-H National Youth Science Day challenge. Sign up today to receive exclusive info, fun content, resources & more leading up to our month-long #4HNYSD celebration this October! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

No computer science knowledge? No problem! #4HNYSD challenge Code Your World is perfect for first-time and beginner young coders. Find out how you can get youth involved in this year’s 4-H National Youth Science Day: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

As a part of 4-H National Youth Science Day, kids can animate a nickname, name of a favorite team, place, family member or anything else they can think of, using #CSFirst and Scratch. Learn more about the 4-part #4HNYSD computer science challenge: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

This year’s 4-H National Youth Science Day will feature “Code Your Dance,” an unplugged activity that uses the power of dance to teach concepts like algorithms, loops and conditionals. Learn more about the 4-part #4HNYSD computer science challenge: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

2018 4-H National Youth Science Day will introduce “Color Your World,” an unplugged activity where kids color & create maps to learn about graph theory, patterns and algorithms. Learn more about the 4-part #4HNYSD computer science challenge: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

1 of 4 #4HNYSD activities will allow kids to use dice & coins to create artificially intelligent game players and learn about AI, random number generators, probability and algorithms. Learn more about the 4-part 4-H National Youth Science Day challenge: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

No computer science skills necessary for this year’s 4-H National Youth Science Day challenge! Code Your World is designed to be fun and accessible to facilitators, teens and kids with little to no prior coding experience. Learn more: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #4HNYSD #InspireKidstoDo

2018 4-H National Youth Science Day will be bigger and better than eve! Now, you can celebrate any day in October, for month-long #STEM and computer science fun! Learn more: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #4HNYSD #InspireKidstoDo

Computer science isn’t just about coding. The hands-on CS activities in #4HNYSD’s Code Your World teach kids essential life skills like problem solving, teamwork & resiliency that will help prepare them for college & career. [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Get helpful #4HNYSD resources and updates delivered to your inbox! Sign up for the exclusive 4-H National Youth Science newsletters today: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

#TrueLeaders are getting hands on with computer science through this year’s 4-H National Youth Science Day challenge, Code Your World, co-developed by @Google and @WVUExtension! #4HNYSD [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Guess what!? You don’t need technology to enjoy this year’s 4-H National Youth Science Day coding challenge! Check out the 4-part #4HNYSD computer science activity: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Teachers: Add a bit of computer science fun to your fall curriculum by getting your students involved in this 4-H National Youth Science Day hands-on coding activity, Code Your World, co-developed by @Google & @WVUExtension! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #4HNYSD#InspireKidstoDo

Looking for a hands-on coding activity for your afterschool program? #4HNYSD Code Your World is perfect for engaging kids in computer science skills! Learn more about the 4-H National Youth Science Day challenge: [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

### Kit Pre-sale (May 22-August 8)

4-H National Youth Science Day kits are now available for pre-sale! Visit Shop4-H to purchase your Code Your World kit today! #4HNYSD <http://bit.ly/2k97DEZ> #InspireKidstoDo

The 2018 4-H National Youth Science Day kit has everything you need to perform the 2018 #4HNYSD challenge, Code Your World, co-developed by @Google & @WVUExtension. Pre-order at Shop4-H now! <http://bit.ly/2k97DEZ> #InspireKidstoDo

Pre-order the 2018 4-H National Youth Science Day Code Your World kit for your school, club, afterschool program or home. Visit Shop4-H to purchase: <http://bit.ly/2k97DEZ> #4HNYSD #InspireKidstoDo

Have you pre-ordered your Code Your World kit? It has everything you need to take part in this year’s #4HNYSD challenge: <http://bit.ly/2k97DEZ> #InspireKidstoDo

You can’t plan your 4-H National Youth Science Day event without purchasing the 2018 Code Your World kit! Visit Shop4-H to pre-order today! <http://bit.ly/2k97DEZ> #InspireKidstoDo

There’s still time to get your #4HNYSD Code Your World kit for the discounted price of $19.95. Hurry – the presale ends soon! <http://bit.ly/2k97DEZ> #InspireKidstoDo

LAST DAY to take advantage of pre-sale pricing for the 2018 4-H National Youth Science Day challenge kit, Code Your World! Get your kit now: <http://bit.ly/2k97DEZ> #InspireKidstoDo

### NYSD Field Content Sharing (October 1-November 11)

We need your help to celebrate 4-H National Youth Science Day! Share your photos and videos using #4HNYSD and we’ll be highlighting them all month long! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Show your support of 4-H National Youth Science Day by downloading the official #4HNYSD Facebook frame. Search “4-H NYSD” and add the frame to you profile image or photos!

We want to kids in your community enjoying this year’s 4-H National Youth Science Day! Post photos and videos from your local or at-home #4HNYSD event on social media! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Waiting to kick off your #4HNYSD event? Shoot a quick video from your phone sharing why you love #STEM and share it with @4H on social media! Your video might make an appearance on national 4-H social media channels!

Did your students love this year’s 4-H National Youth Science Day challenge, Code Your World? Prove it! Post your photos on social media using the #4HNYSD! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Are you joining [STATE/COUNTY] 4-H for #4HNYSD? Let us know and be sure to tag your friends that will be joining you!

Participating in a local #4HNYSD event in [STATE]? Shout us out on social media and get your friends to do the same!

Show 4-H, @Google & @WVUExtension how your Code Your World challenge turned out! Share your 4-H National Youth Science Day photos and videos with us using #4HNYSD! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

Want to see your local 4-H National Youth Science event showcase on national 4-H social media? Be sure to post your #4HNYSD photos and video for us to share! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo

How did #TrueLeaders in your community code their world during 4-H National Youth Science Day? Show off their coding skills on social media using #4HNYSD for us to see and share! [www.4-H.org/NYSD](http://www.4-H.org/NYSD) #InspireKidstoDo