

Vision: California 4-H Management Board

January 2018

Why does the management board exist?

1. To enable youth and adults to build the program in big ways, with support from state staff and access to resources.
2. To be a role model:
 - for county (and other) VMO purpose and operation; we lead by example and influence
 - of youth-adult partnership, for all of California 4-H

What is our overarching goal?

To help all of California's youth reach their fullest potential. This implies that we should grow 4-H, improve 4-H's diversity, and elevate 4-H experiences by improving the quality of programming.

What are our strategies?

1. Be intentional about what we do and why we do it, i.e. allocate our limited personpower wisely.
2. Build youth-adult partnerships.
3. Make critical reflection part of our culture.
 - a. Base our decisions in research.
 - b. Evaluate our programs.
 - c. Not follow tradition for tradition's sake.

What is the work to be done this year?

- Begin bringing shared objectives and resources to Youth Summits.
- Provide shared resources, earlier timelines, and clearer communication for area presentation days.
- Determine which communication options are within our control and establish strong execution within those parameters.
- Execute on a plan for resource development to support the Youth Summits.
- Adjust our goals, processes, and structure (in that order of priority) with personnel sustainability as the guiding principle.
- Begin working on volunteer/youth leader recruitment, vetting, training, and pipelining.

What are our measurable outcomes?

- Percent of youth attending Summits and area presentation days by county.
- Number of youth impacted by our programs.
- Demographic composition of attendance at our events.

References

- [Viewing Bennett's Hierarchy from a Different Lens: Implications for Extension Program Evaluation](#)
- [Measuring what matters in nonprofits](#)