CA 4H State Management Board

Highlights of the 2/18/2017 Meeting

The Management Board met on 2/18/2017 and we want to share some actions and plans with the 4H community. Here are a few of the key actions:

* The Area Directors proposed and the Management Board adopted the following resolution to clarify its’ intention to continue to offer leadership conferences in the 2017-2018 program year:
  + Area-level opportunities provide invaluable experiences to both our youth members and adult volunteers, especially for the development of our intermediate and senior members (ages 11-13 and 14-19, respectively). Noting this, the Management Board resolves to continue area 4-H conferences (like WHY Conference, CAL Conference, LCORT, and TIC) in the 2017-2018 program year.
  + The Management Board also recognizes the importance of youth voice, both in this decision and in 4-H programming in general. We understand that all four of these conferences have existing structures and teams in place who continue to work tirelessly to perfect the events each year; we intend to collaborate with the existing teams to make these great events even better.
  + Our goals are to ensure that area conferences contribute to a cohesive trajectory of personal development for all California 4-H members and to inform conference programming with best practices from research on positive youth development.
* The Finance Committee announced $500 participant fee waivers for the Western Regional Leadership Forum were approved for Riley Arbuckle, Xavier Cruz, Kalee Cummings, Jordan Miner and Katrina Suarez.
* The Marketing and Public Relations Committee is working on a video contest to promote 4H. Details will be coming out soon.
* The Resource Development Committee reported on fundraising. The CA 4H Foundation approved a donation of $5,000 to the Management Board. The Board will use the funds for startup costs. The Color Me Green Fun Runs have been successful fundraisers in many counties. The Management Board is considering purchasing 4H signage with directional arrows to sell at State Field Day.
* Area Directors reported that the following area Presentation/Field Days are planned for March and April. These events are open to all 4H members, please check the 4H calendar for registration information:
  + **Bay/Coast Area** will host two area Presentation Days: North Bay/Coast Area Field Day on April 22 at Bret Harte Middle School in San Jose and South Bay Coast Area Presentation Day at Cal Poly San Luis Obispo on March 25th.
  + **Central Area** will host three Presentation Day events: March 25th at Argonaut High School in Jackson, April 1st at Waterloo School in Linden and April 29th at the International Agri-Center in Tulare.
  + **Southern Area** will host an area Field Day on April 1st at Mt. San Antonio College.
  + **Northern Area** will host four Presentation days: Northeast area will be March 25th in Nevada County, Far North will be March 18th in Redding, Northwest will be in Lake County, date tbd., and Southwest will be April 22nd in Butte County.
* Bay/Coast Area committee is also planning a big event on September 30 at the Monterey County Fairgrounds. Activities for leaders and youth will be planned.
* Southern Area held two conferences, the Healthy Living Conference and the Teen Involvement Conference. Registration for the Leaders’ Retreat is now open for adult leaders.
* Lupita Fabregas presented an overview of the Latino Youth Outreach program.
* Recruitment for three open MB Director roles will begin in March. The youth directors serve a one-year term so the positions currently held by youth members are open for recruitment. The youth directors are eligible to reapply for a second term. The open positions are Marketing and Public Relations Director, Bay/Coast Area Director and Central Area Director. The application period will close on April 17.

The next meeting will be April 30th in Davis from 10-4.