

# Raise Your Hand Alumni Activation

MARCH 1 – JUNE 30, 2017

## Field Social Media Template

1. Encourage your audience to share their #4HGrown experience/photos and tag other alumni asking them to raise their hand
2. On Facebook, Instagram or Twitter, ask the 4-H community, supporters, stakeholders and employees to pay it forward and empower the next generation of true leaders by raising their hand as a 4-H alum at [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)
3. Use the official hashtag in all social media posts: **#4HGrown**
4. Tag 4-H in your posts:
  - Twitter: @4H
  - Instagram: @National4H
  - Facebook: @4-H

## Example Posts:

Raise Your Hand as a #4HGrown alum & pay it forward to help @4H empower the next generation of #TrueLeaders: [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

Want to help us win \$5K, \$10K or \$20K? Show your @4H pride & Raise Your Hand as a #4HGrown alum at [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

Are you #4HGrown? Prove it! The state with the most alumni hands raised could win up to \$20K: [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

Raise Your Hand as a #4HGrown alum and get [State] one step closer to winning \$20,000! [www.4H.org/RaiseYourHand](http://www.4H.org/RaiseYourHand)

#4HGrown alum can help empower kids with the same experience that taught them compassion & the value of hard work: [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

Remember the values you learned in @4H? Now's your chance to pay it forward & show your pride as #4HGrown: [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

We're proud to partner w/ @4H to encourage #4HGrown alumni to empower the next gen of #TrueLeaders! Here's how: [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

Share your #4HGrown experience and tag fellow alumni asking them to show their @4H pride and Raise Your Hand at [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

Show your pride as a #4HGrown alum & encourage fellow alum to raise their hand to empower more kids: [www.4-H.org/RaiseYourHand](http://www.4-H.org/RaiseYourHand)

