



# 4-H VIDEO PRODUCTION PROJECT



Video production is the process of creating films to tell a story. The 4-H video production project will help young people understand technological principles and gain the abilities to communicate and collaborate using digital tools. Youth will experience the entire production process to create their own films.

- Pre-production: Learn to plan your films through storyboards, scripts, staging, and actors
- Production: Learn to use a video camera, proper lighting, sound, and composition.
- Post-production: Learn to edit video clips to create a film.

## 4-H THRIVE

### Help Youth:

#### Light Their Spark

A spark is something youth are passionate about; it really fires them up and gives them joy and energy. Help youth find how this project excites them.

#### Flex Their Brain

The brain grows stronger when we try new things and master new skills. Encourage youth effort and persistence to help them reach higher levels of success.

#### Reach Their Goals

Help youth use the GPS system to achieve their goals.

- Goal Selection:** Choose one meaningful, realistic and demanding goal.
- Pursue Strategies:** Create a step-by-step plan to make daily choices that support your goal.
- Shift Gears:** Change strategies if you're having difficulties reaching your goal. Seek help from others. What are youth going to do when things get in their way?

#### Reflect

Ask project members how they can use their passion for this project to be more confident, competent and caring. Discuss ways they can use their skills to make a contribution in the community, improve their character or establish connections.

#### Starting Out *Beginner*

- View short films and critique them in a group—what worked well, what did not?
- Learn about and make your own storyboard.
- Explore common composition techniques including rule of thirds, golden ratio, symmetry, and leading lines.
- Try camera techniques—close-ups, long shots, tracking, panning.
- Make a short beginner film.

#### Learning More *Intermediate*

- Try using a tripod and comparing video from handheld and tripod.
- Use a separate microphone (and compare to the built-in microphone).
- Explore various lighting techniques.
- Make short films for varying purposes—action, interviewing, comedy—and ask for feedback.
- Learn about video editing software and practice tying video together.

#### Exploring Depth *Advanced*

- Try filming in multiple locations.
- Use more advanced video editing software.
- Divide the parts of the process—have someone work on scripts, another on set, actors, cameras—and work together to craft a short film.
- Enter your film into a 4-H Film Festival.
- Go on a field trip to a video production company.

The activities above are ideas to inspire further project development. This is not a complete list.



# Expand Your Experiences!

## Science, Technology, Engineering, and Mathematics

- Learn about the ways various lighting looks on film, try alternating the type of lighting
- Design and build a set or prop to use in your film
- Produce a film that shares science information relevant to another 4-H project

## Healthy Living

- Produce a film to share a health issue and invite people to be healthier
- Learn about how video can influence your mood and social-emotional health

## Citizenship

- Produce a film to showcase a community issue, show it to a city commission
- Plan and produce a film that demonstrates how 4-H positively impacts your community
- Interview seniors in your community and produce oral history films

## Leadership

- Become a junior or teen leader for the 4-H video production project
- Film younger 4-H members as they learn to public speak and help them improve

## Resources

- California 4-H YouTube Channel <https://www.youtube.com/user/California4H>
- National 4-H Voices of 4-H History Project [4-hhistorypreservation.com/voices/](http://4-hhistorypreservation.com/voices/)
- Youth Filmmaking Programs <http://www.pbs.org/pov/filmmakers/youth-filmmaking-programs.php>
- Adobe Video Production Resource Center <https://edex.adobe.com/search/global/?category=teach&subject=video-and-audio>
- wikiHow: Making a Movie <http://www.wikihow.com/Make-a-Movie>

### Connections & Events

**Presentation Days** – Share what you’ve learned with others through a presentation.

**Field Days** – At these events, 4-H members may participate in a variety of contests related to their project area.

**California 4-H Film Festival**  
[http://4h.ucanr.edu/4-H\\_Events/SFD/State\\_4-H\\_Film\\_Festival/](http://4h.ucanr.edu/4-H_Events/SFD/State_4-H_Film_Festival/)

**National 4-H Film Festival**  
<http://4h.missouri.edu/filmfest4h/>

### Curriculum

- 4-H Filmmaking Curriculum <http://www.4-h.org/resource-library/curriculum/4-h-filmmaking-studio-and-workshop/>

### 4-H Record Book

4-H Record Books give members an opportunity to record events and reflect on their experiences. For each project, members document their experiences, learning and development.

4-H Record Books also teach members record management skills and encourage them to set goals and develop a plan to meet those goals.

To access the 4-H Record Book online, visit <http://ucanr.edu/orb/>

The UC 4-H Youth Development Program does not endorse, warrant, or otherwise take responsibility for the contents of unofficial sites.

