



## University of California

### Agriculture and Natural Resources ■ 4-H Youth Development Program

#### Resource Development Committee

The Resource Development Committee is a volunteer fundraising committee serving under the direction of the Resource Development Director who works directly with the Foundation Executive Director and under the oversight of the Associate Director of 4-H Program and Policy. It is comprised of a representative and diverse group of youth and adults to raise funds to support the fundraising strategic plan and work collaboratively to determine the best scope of work for that year. The scope will include:

- Activities that the CA 4-H Foundation is already doing and that the Resource Development Committee can support
- Focus on additional fundraising efforts identified in the yearly planning process
- State/Area Level Conferences - Works closely with state program staff to raise resources for the 5 current statewide youth conferences
- State/Area Level Events - Assists the state program staff in raising private support for special events, such as the Animal Science Symposium, Citizenship Weekend, and Field Day
- State/Area Level Awards and Scholarships - Raises private support to support 4-H awards and scholarships, such as the Golden Clover awards and scholarships to attend statewide events and conference
- County Level -Trains and works with 4-H Volunteer Management Organizations and 4-H units (e.g., clubs) to provide fundraising training and guidance
- General - Support the development of a culture of philanthropy within the statewide 4-H YDP

The committee under the direction of the Resource Development Director provides leadership and guidance to:

- Developing the annual Fund Development Plan
- Developing the timeline and delivery of the Plan
- Providing fundraising training to disseminate best practices throughout the counties

**Responsible to:** the Resource Development Director, who works directly with Paula Allison, 4-H Foundation Executive Director, [plallison@ucanr.edu](mailto:plallison@ucanr.edu), and the Management Board and under the oversight of Shannon Horrillo, Associate Director of 4-H Program and Policy, [sjhorrillo@ucanr.edu](mailto:sjhorrillo@ucanr.edu).

#### Committee Member Responsibilities:

- Support all aspects of the Fund Development Plan
- Attend all scheduled Resource Development Committee meetings
- Attend all fundraising training for the committee conducted by the CA 4-H Foundation
- Express ideas and input of constituents and stakeholders
- Complete action items assigned at meetings and participate in subcommittee work
- Hold discussions confidential, so that decisions can be disseminated using appropriate protocol
- Gather input on agenda items before meetings
- Provide input on various Resource Development issues and opportunities for the UC ANR 4-H YDP

**Committee Membership:**

The Resource Development Committee is comprised of up to 18 members, including:

- Resource Development Director
- Area Directors or designee from each area committee
- Youth and volunteers from various geographic locations across the state that provide specific expertise such as grant writing, fundraising, and corporate support.
- Program partners and collaborators

**Meetings:**

Must be able to attend a minimum of four face-to-face/virtual meetings throughout the year to address issues and conduct subcommittee work and attend trainings and events as needed.

**Term of Appointment**

Youth shall serve a one-year term and adults shall serve a two-year term, with eligibility to apply for reappointment to another term.