



## 4-H E-News Updates

### September 2012

[Statewide 4-H Online Calendar](#)

#### ASSOCIATE DIRECTOR UPDATES

Increasing community awareness is an important part of program sustainability. As we embark on the 100<sup>th</sup> year anniversary of the CA 4-H Youth Development Program in 2013, we have initiated a campaign called the Revolution of Responsibility to create positive change in every community and **increase visibility and awareness of 4-H**. We encourage all clubs and groups to join the Revolution of Responsibility now and apply for \$1,000 to carry out a service learning project in your community. The next round of applications are due September 15. For more information visit: <http://www.ca4h.org/Support/RofR/m>.

#### Tips to Advertise your 4-H Program

Increasing broad awareness of 4-H in your community can be done easily at no cost! Through Public Service Announcements (PSAs), 4-H programs can inquire about free advertising space with local newspapers and radio stations. Some media outlets have formal programs that donate specific time slots for non-profit organizations, while others make unfilled advertising space available free-of-charge. Contact your local radio or print media outlets to find out if they are able to partner with your 4-H program.

Follow these three easy steps to get started:

#### 1. Choose the Right Advertisement

View [print](#), [radio](#), and [web banners](#) on the [Brand Toolkit](#).

- Choose a print ad that suits your needs and send your selected print advertisement directly to your newspaper contact. There are also options to [customize your ad](#) with instructions on how to add your local contact information.
- For radio and banner ads, send the ad of your choice directly to your contact at the selected media outlet.

#### 2. Send Your Advertisement to Media Outlets

Call local newspapers and radio stations to ask if they have a PSA program or any available space they can offer to a non-profit. If they do, email the files or links to the [Brand Toolkit](#) website. Be sure to let your contact know there are instructions and format options in the toolkit that will allow them to find the best option that will work with their available space.

#### 3. Be Prepared for Inquiries

When the advertisements run, you might get calls from interested parents, youth, volunteers and community leaders so make sure to be prepared to answer questions.

#### CA 4-H FOUNDATION UPDATES

In an effort to make these monthly communications more helpful to you and provide clear insights into the work of the Foundation, we are introducing a new format. Beginning with this edition of the Updates, the Foundation will include several regular features. “**Fund Raising News from the Field**” will highlight some of the best fundraising practices happening locally in California 4-H. “**Foundation News**” will provide a brief highlight about what the Foundation is up to, and “**Fundraising Tips**” will provide links to what we hope are useful fundraising and relevant fundraising practices for county staff, volunteer groups and clubs. A link to funding opportunities statewide and in local communities is also included.

**Fundraising News from the Field.** This past fair season (July 2012) Santa Barbara County’s volunteer fundraising group strongly encouraged their 4-H youth who sold their livestock at the fair to make a donation in their buyer’s name in lieu of a buyer’s gift and provided some sample language and remittance envelopes to facilitate this. This is a win, win, win for all involved—the youth who, in the past purchased gift baskets for buyers, now have a way of thanking their buyers AND creating long range impacts for the 4-H program. The buyers are honored and notified of this gift when received, and youth and their families understand the importance of financially sustaining the 4-H program that personally benefits them in such a big way. This has been a very successful effort which so far has raised close to \$500 that will go directly to supporting 4-H programs in that county. **To view the sample materials, click [here](#).**

**Foundation News.** A new CA 4-H Foundation website designed to increase engagement in 4-H across the state is coming in late September- just in time to kick off our 4-H Centennial year beginning in 2013! The website will focus on our **Impacts** across the state (showcasing the Revolution of responsibility and accomplishments of 4-H in California) and encourage people to **Connect** with and **Support** 4-H in California. It will feature beautiful photographs, videos and stories that capture the range and diversity of past and present 4-H members and supporters. This website does not replace the current ca4h.org but rather targets a different audience, prospective members and families, alumni, donors and community partners. The web address is: [www.ca4hfoundation.org](http://www.ca4hfoundation.org) and we expect it to be formally launched by the end of September. **For a preview of some of the “Faces of 4-H” that will be featured and a sneak peek at the new homepage- click [here](#).**

**Fundraising tip of the month** is....Ever wondered what to say when someone asks you “what is 4-H?” Learn the basics (and see some examples) of how to craft an “elevator speech” that succinctly and powerfully describes the power of 4-H in ways that make people unfamiliar with the organization want to know more. [http://www.ca4h.org/Support/RofR/Toolkit/Marketing\\_and\\_Communication/#3](http://www.ca4h.org/Support/RofR/Toolkit/Marketing_and_Communication/#3)

I would love to hear what you think of the new format and welcome your thoughts and ideas for what you’d like to see in our “tips” section. Feel free to contact me at [aleeland@ucanr.edu](mailto:aleeland@ucanr.edu)

## DATES & DEADLINES

- **North Central Sectional Family and Consumer Science Field Day – November 3, 2012  
Stockton**

We are looking for youth and adults to teach either 45 minute Life Skill lab/sessions on any of the Family Consumer Science Projects such as Clothing & textiles, Fashion Revue/Modeling skills, Consumer Ed., Home Arts/Home Environment, Floral Design, Foods & Nutrition, Health, Babysitting, Food Preservation and new this year Job Interview skills. Also from these projects we are also looking for youth and adults to teach 15 minute Life Skill stations. WE suggest the State Project sheets as good resources for project skills to teach ([http://www.ca4h.org/Projects/Project\\_Sheets/](http://www.ca4h.org/Projects/Project_Sheets/)). If you are interested please contact any of the people listed below:

Chair: Lorita Sutton – [loritas@sbcglobal.net](mailto:loritas@sbcglobal.net) or call (209) 369-3456

Co-Chair: Shayne Rivers [shaynangel@sbcglobal.net](mailto:shaynangel@sbcglobal.net)

Youth Co- chair: Sarah Rivers [shaynangel@sbcglobal.net](mailto:shaynangel@sbcglobal.net)

Youth Co-Chair: Brandon Jones [ljones@sjcworknet.org](mailto:ljones@sjcworknet.org)

- **Internships Available in Child Development, School-Age, and Youth Development Programs  
INTERN IN MILITARY CHILD AND YOUTH PROGRAMS**

A partnership between the Cooperative Extension System and the Department of Defense has provided the funding for a national, military childcare/youth development internship program. Through this initiative, students and recent graduates have the opportunity to develop professional skills in childcare and youth development through practical work experience with military children, youth, and families. Interns are placed on military installations across the United States with limited opportunities for international placement and receive an hourly wage or stipend and assistance with travel expenses for their efforts. Current students may obtain academic credit for this experience if desired. The Military Extension Internship Program will accept applications for the Spring 2013 class through September 28, 2012. Students will be notified of their application's status at the beginning of November. More information and application materials can be found at [www.ydae.purdue.edu/military](http://www.ydae.purdue.edu/military). Specific questions regarding the internships may be referred to: Jessica Wandless, Purdue University Cooperative Extension Service Internship Coordinator, at [jwandles@purdue.edu](mailto:jwandles@purdue.edu).

- **National Ag Day Poster Art Contest Begins Aug. 1**

*A winning piece of art will be chosen as the Official National Ag Day Poster*

The Agriculture Council of America (ACA) and Successful Farming are encouraging young artists to celebrate modern agriculture through the first ever National Ag Day Poster Art Contest. A winning original piece of art will be chosen as the Official National Ag Day poster. The contest is open to amateur artists enrolled in high school or college. The contest theme is *Generations Nourishing Generations*. Entries will be screened by a nine member jury. Finalists will then be judged through online voting to determine one winner. In addition, the artwork and a profile of the artist will be prominently featured in Successful Farming magazine and Ag Day correspondence. The winner will receive a \$1,000 scholarship from Successful Farming. Media releases will also be sent to all Ag Day sponsors and supporters. The artist will receive a portion of the proceeds from limited edition prints and the original artwork will be on display in a public location. The deadline for submitting entries is Midnight (CST), October 31, 2012. For rules on the National Ag Day Poster Art Contest visit [www.agday.org](http://www.agday.org).

- The Federal Partners in Bullying Prevention Interagency Group has a new stop bullying video challenge for youth. For more information, please visit: <http://stopbullying.challenge.gov/>. Submissions are due by October 14, 2012. The Health Resources and Services Administration and the Federal Partners are launching this video challenge to help prevent and end bullying in schools and communities across the nation. This challenge invites youth ages 13-18 to create a 30 to 60 second video that will inform and motivate youth to prevent bullying, and that promotes an environment where kindness and respect for others matters. Make your video creative, informative, smart, and entertaining! The focus should be on how youth can be more than a bystander, rather than a video that solely explains why bullying is wrong.

- **Archery Leader Certification Training**

Saturday, October 13 and Sunday, October 14

Humboldt County UCCE Office

5630 South Broadway, Eureka, CA 95503

Attendees must attend both Saturday (9AM - 5 PM) and Sunday (8:30 - 12 noon) to be certified as a 4-H adult, teen or junior leader. The cost will be \$30 for training and a binder of resources. There will be a lecture, hands-on practice and a test. To register, complete the "Request for Training Form" at <http://www.ca4h.org/files/2123.pdf> and mail with your payment to Sandy Sathrum at 5630 South Broadway, Eureka, CA 95503. Make checks payable to Humboldt County 4-H. Participants are responsible for all transportation, overnight lodging and meals. If you have any questions, contact Sandy Sathrum at 707-445-7351.

- **Shooting Sports Leader Trainer Course**

Muzzle Loading Discipline

5 Dogs Range - Bakersfield, CA

Saturday, October 20, 2012 – 8:00 a.m. – 6:00 p.m.

Sunday, October 21, 2012 – 8:00 a.m. – 4:00 p.m.

Upon successful completion of this course, 4-H leaders will be certified in the shooting sports discipline of muzzle loading. They will be certified as leader trainers and are eligible to serve as shooting sports leaders for clubs or counties and they may also instruct and certify shooting sports volunteers. Class size

is limited. There is no fee for the course. However, if you wish to receive National Muzzle Loading Rifle Association instructor certification there is a fee of \$40. To get more information or register for the class contact John Borba at: [jaborba@ucdavis.edu](mailto:jaborba@ucdavis.edu) or telephone 661-868-6216.

- Thanks to **America's Farmers Grow Communities<sup>SM</sup>**, rural community members and farmers can help give back to local 4-H organizations. Now **through Nov. 30, 2012**, eligible farmers can enter for a chance to win \$2,500 that can be directed to their local 4-H. And new this year, the entire community also has a voice. Rural community members can suggest an idea or initiative that needs funding for their local 4-H, such as a community garden or camp scholarships. Farmers may review the ideas and consider them in their application. To plant your idea and encourage farmers to support your 4-H, go to [GrowCommunities.com](http://GrowCommunities.com). In addition, in communities impacted by drought, the Monsanto Fund will provide twice the financial support. Winning farmers from counties that have been declared natural disaster areas will now receive double the donation, a total of \$5,000. These winners may choose where to direct the additional \$2,500 disaster relief donation based on community needs brought forth by the drought. The Monsanto Fund will select one winner at random from each of the eligible 1,271 counties and winning farmers and recipient nonprofits will be announced in January 2013. Please click here for an application: [Printable Application Forms](#)
- **Western Region Leader Forum – March 21 – 24, 2013 in Hawaii**  
Hawaii 4-H members, volunteers, faculty and staff are looking forward to seeing you in Hawaii March 21 – 24, 2013 for the Western Region Leader Forum. The conference site is the Waikiki Beach Marriott and Resort. You will need to register at the hotel before you register for the conference so you will have the confirmation code required to avoid the surcharge for those who choose to attend WRLF and stay at another place. Reservations at the Marriott may be made at 800-848-8100 or by using the local number of 808-922-6611. We have reserved a block of rooms which you will need to refer to when you register by giving the code, WR4A, to the person taking your reservation. Registration for the forum may be completed by going to: <http://www.ctahr.hawaii.edu/wrlf/>  
**DEADLINES:**  
Deadline for Regular Registration is December 31, 2012 - \$375  
Deadline for Hotel room Rate of \$179 is February 21, 2013 - \$425
- Applications for the **2012 President's Environmental Youth Award** are **due December 31**.  
The PEYA program promotes awareness of our nation's natural resources and encourages positive community involvement. Since 1971, the President of the United States has joined with EPA to recognize young people across the U.S. for protecting our nation's air, water, land, and ecology. One outstanding project from each region is selected for national recognition. Projects are developed by young individuals, school classes (K-12), summer camps, and youth organizations to promote environmental stewardship. Visit [www.epa.gov/peya](http://www.epa.gov/peya) for more information.
- It's time to register for the **2012 State Leaders Forum**, coming November 9-11 at Asilomar. Save \$10 if you register by September 1<sup>st</sup>. Simply complete the survey or the printed form then mail your fee to the registrar. Use the Asilomar form to reserve your conference lodging and meal package. Rooms are being held for us until September 9<sup>th</sup>. "4-H in a Minute: Wake up to the Possibilities!" promises to be fun, relaxing, motivating, educational, and timely. Volunteer leaders and staff - join the South Central Section for workshops, games and prizes, including a drawing for an iPad and "Minute to Win It" competitions. Nancy Franz, our Saturday keynote speaker, brings new ideas from Iowa 4-H. Silent Auction donations and county baskets are gratefully accepted to help defray conference expenses. More information and forms are at <http://ucanr.org/slf2012> or contact Sue Moore, Registrar, [2moores@mlode.com](mailto:2moores@mlode.com).
- **Announcing the New Highest California 4-H Youth Award!**  
The Incentives and Recognition Advisory Committee is pleased to announce the launch of the California 4-H Diamond Clover Award. The Diamond Clover is awarded to the highest achieving 4-H youth members through an application and essay process. All youth who achieve the qualifications are eligible for this award. Applications may be submitted at any time during the year and while a young person is between 17 and 19 years of age. Each quarter, applications are reviewed by the Incentives and

Recognition Advisory Committee and awards are given. Awardees are announced annually at the State Leadership Conference. Applications are available now for submission beginning July 1, 2012 at [http://www.ca4h.org/Administration/Advisory\\_Committees/IR/](http://www.ca4h.org/Administration/Advisory_Committees/IR/)

Rationale: Most youth serving organizations have a highest honor—Boy Scouts have Eagle Scouts, Girl Scouts have the Gold Award, Camp Fire USA has the WoHeLo Award. While the 4-H State Ambassador Program is a very high honor, it is a working honor and is prohibitive to many who may be deserving of a highest youth award.

- It is time to start the selection process for the **2013 Salute to Excellence 4-H Volunteer Awards**. The National 4-H Salute to Excellence Volunteer Recognition Award recognizes 4-H volunteers who demonstrate exemplary service to 4-H, while promoting service through volunteerism as both an opportunity and a privilege. Additional information is available at <http://www.4-h.org/resource-library/grants-awards/opportunities/salute-to-excellence-awards/>. The categories are as follows:
  1. The **Volunteer of the Year Award** is for individuals who have served as 4-H volunteers for **less than 10 years** at the local, county, district or state level.
  2. The **Outstanding Lifetime Volunteer Award** is for individuals who have served **10 or more years** at the local, county, district or state level.Mail completed nomination packet(s) to the State 4-H Office, Attn: Shannon Dogan, University of California, Davis, One Shields Ave., DANR Bldg., Davis, CA 95616. If you FED EX the packet please send it to the State 4-H Office, Attn: Shannon Dogan, DANR Building, 225 Hopkins Road, Davis, CA 95616. Nominations should be received by **October 2, 2012** to be considered. The State 4-H Office will verify with county 4-H staff that the volunteer is enrolled and in good standing. All nomination packets will be reviewed by the 4-H Incentives and Recognition Advisory Committee who will recommend one nominee for each category to the Associate Director of 4-H Program and Policy for final approval. Please note there is no limitation on the number of nominees from each county.
- The 2012 North Central Region Volunteer Forum Registration is now open. Please go to <http://www.kansas4-h.org/p.aspx?tabid=314> for the latest information with the Registration Booklet and links to the online registration and hotel as well as lots of other information. Also, you can go to <http://kansas4-h.org/>, click on the Forum logo in the center of the page for more information. The Forum is October 11 - 14, in Wichita, Kansas. We have three outstanding speakers and 50 great workshop sessions planned. Please check it out and share with 4-H Volunteers and staff. Please contact Rod Buchele at [rbuchele@ksu.edu](mailto:rbuchele@ksu.edu) for any questions or concerns.
- **North American Association for Environmental Education**  
**October 10-13, 2012, Oakland, CA**  
Environmental education teaches children and adults how to learn about and investigate their environment, and to make intelligent, informed decisions about how they can take care of it. Registration will open on June 1, 2012. For more information, go to: <http://www.naaee.net/conference>.
- **2013 National 4-H Conference** – Applications for the 2013 National 4-H Conference will be available in August! If you are interested in attending the conference as part of the California delegation, you can find the application and detailed information on the State 4-H website at: <http://www.ca4h.org/Programs/Conferences/N4-HC/>. Applications will be due October 31, 2012.
- **Save the Date: State 4-H Field Day 2013 – May 25 at UC Davis**  
<http://www.ca4h.org/Programs/Events/SFD/>  
The State 4-H Field Day takes place annually on the Saturday of Memorial Day weekend at the UC Davis campus from 8:00am until 6:00pm. The event is open to all 4-H members, volunteers, staff, and parents. More information will be released in January 2013.
- The **State 4-H Fashion Revue** committee announces categories and service projects for 2013 SFR! Entry categories will be Traditional, Consumer Science Purchased, Wearable Art-Embellished, 2 Yard Wonder, and Duct Tape Challenge.

- Traditional: new this year, the entry must be sewn by the member as part of his/her 4-H Clothing and Textile project.
- Consumer Science Purchased has a \$19.99 limit, shoes and sales tax not included. Receipts for all items showing except shoes are required, with purchases made during the 2012-2013 4-H year. The \$100 CS Purchased category will not be offered.
- The Wearable Art – Embellished entry must start with a purchased garment. Duct tape entries are not eligible for WA-Embellished.
- 2 Yard Wonder is a Challenge category: using 2 yards of 100% cotton fabric, sew a garment and an accessory. Additional garments to complete the outfit may be sewn or purchased. There is no specific pattern requirement. The entry must be sewn by the member as part of his/her 4-H Clothing & Textiles project.
- Duct Tape Challenge: Create a wearable garment out of duct tape such as a jacket, shirt, pants, skirt or dress. The member may choose to begin with a purchased garment or not. Additional garments, accessories, fabric and materials may be added.
- For all entries, the outfit must be produced and modeled by the individual member. The outfit must meet SFR modesty guidelines.
- A member may only qualify to enter one outfit at SFR. To reduce confusion, counties are encouraged to adopt this policy: At county fashion revues where a member may enter more than one outfit, the garments, accessories, and shoes for each outfit must be distinctly different. An item in one outfit may not also be used as part of another outfit.
- Counties may offer additional categories that do not advance to SFR.

State Fashion Revue is coordinating two service projects. The first is a sewn teddy bear or doll. The second is a drawstring bag. Patterns and instructions will be posted on the SFR website. SFR will continue to accept quilts for troops to pass on. If you, your project, or your county would like more information about SFR, these categories and service projects, or would like to join the committee, please visit <http://www.ca4h.org/Programs/Events/SFR/>

## PROGRAM UPDATES

- The recipients of the **4-H Higher Education Scholarships** have been selected and are:

**Dean Memorial Legacy Scholarship** – Spencer Downey - Merced County, Sarah Lloyd - San Mateo County, Rebecca Pendergrass - Glenn County, Kimberly Coverly - Ventura County

**Mabel W. Jacks Scholarship** – Zachary Cipriano - Sonoma County, Jessica Crowhurst - Mendocino County, Samantha Murphy - Colusa County, Kathleen Parks - Tehama County, Allison Wilder - Inyo County

**Samarin Family Vocational Education Scholarship** – Melissa Tenhunfeld - Yolo County

**California State Beekeepers Association Scholarship** – Sierra Scholzen - Tehama County

**LA-CO Industries Scholarship** – Ted Pedrozo - Merced County

**David Steel Memorial Scholarship** – Martin Anderson - Del Norte County

- Check out the latest issue of the 4-H History Preservation Newsletter [here](#).

## POSITIVE YOUTH DEVELOPMENT

- 4-H Thrive is the statewide approach to positive youth development for California 4-H YDP. This intentional model will standardize how 4-H helps young people to reach their full potential. As we continue to move forward, it is our expectation that each county will have adopted and implemented the components of thriving in all of their programs. Support, coaching, and continuous training for volunteers and staff are being provided through a Monthly Newsletter entitled the Monthly Morning Memo and an online blog called [4-H Volunteer Café](#). The year 2 iThrive Leadership Curriculum will be rolling out this coming fall. If you are interested in finding out more about Thrive, how you can secure the curriculum for your Jr. and Teen Leadership Projects or other opportunities please contact your county office.

- The 4-H Online Record Book (ORB) is approaching one year on September 1<sup>st</sup>! The system itself has seen much growth and enhancements and the programmers are building in new features on a regular basis. Members using ORB will be able to complete their 2011-2012 Record Book Online through December 31<sup>st</sup>, 2012. While ORB users will continue to have access to complete their own Online Record Book, the social media aspects of ORB are blocked until members are enrolled in 4hOnline for the new program year and their status is returned to “ACTIVE”.
- Here are our latest statistics Online Record Book statistics as of August 14, 2012: 3685 people statewide are currently using ORB, 7121 club meetings registered, 29252 Developmental Activities have been entered, 1310 Presentations added, 2709 Photos uploaded, 789 Comments were made and 3863 Promotions received.
- For general information and help about the Online Record Book, please check out the following resources:
  - ORB Webinar Archives— <http://www.ca4h.org/Resources/Members/RecordBook/ORB/>
  - ORB Login Help— <http://www.ca4h.org/files/121045.pdf>
  - ORB Support (if you aren't sure how to do something in ORB)—Please contact your county office
  - ORB Bug Report (if a feature within ORB is not functioning correctly)—  
<http://www.ca4h.org/recordbookbugs/>

## **HEALTHY LIVING**

- **Surgeon General's Report outlines key steps to further reducing tobacco use among youth**  
Tobacco use among American middle school and high school students showed a slow decline from 2000 to 2011, according to a report from the Centers for Disease Control and Prevention. But when compared with other long-term studies, such as the Youth Risk Behavior Survey, the steep rate of decline from 1997 to 2003 has slowed noticeably. The report published today shows that in 2011 nearly 30 percent of high school males and 18 percent of high school females used some form of tobacco. More than 8 percent of middle school males and nearly 6 percent of middle school females used some form of tobacco in 2011.  
[>Learn more](#)

## **SCIENCE, ENGINEERING, and TECHNOLOGY (SET)**

- **Swine Flu Update**  
The Centers for Disease Control (CDC) has reported a variant strain of Influenza A (H3N2v), which has been identified in swine and in humans. So far, the virus has been detected in 3 states (not in California), and some of the human cases are believed to be related to contact with swine that were exhibited at an agricultural fair. The following links contain nation-wide and California-specific advisories and fact sheets about this virus. The Centers for Disease Control have released information and resources on the Influenza A H3N2v Virus affecting swine. More information on this can be found at: <http://ucanr.org/4hsafety>.
- **SciGirls CONNECT Partnership Program: Call for Applications**  
If you have a commitment to gender-equitable STEM programming, SciGirls is for you! Any organization with a commitment to gender-equitable STEM programming for girls ages 8-13 can apply. Applicants are encouraged to collaborate with at least one organization in their community. All partners receive a full day training, support via monthly webinars, access to the SciGirls CONNECT online community, take home copies of SciGirls educational resources, a \$200 stipend for materials, a quarterly newsletter and more! Organizations interested must submit by September 14, 2012. Click on this link to take the next step in becoming a SciGirls Partner: [www.scigirlsconnect.org](http://www.scigirlsconnect.org). For questions contact Adine at: [aathoreen@tpt.org](mailto:aathoreen@tpt.org).
- **Syngenta Almond Scholarship \$5,000**  
Due August 31, 2012  
<http://www.farmassist.com/promo/almonds/>

Continuing its investment in the future of agriculture, Syngenta is sponsoring an academic scholarship for students in California, a highly productive almond-growing region of the country. The scholarship is open to high school or college students who reside/attend school in California, and who are involved in the almond-growing industry or a member of 4-H or FFA.

- **2012 4-H National Youth Science Day**

Events to be held during October 2012

[http://www.ca4h.org/Projects/SET/NYSD/2012\\_NYSD/](http://www.ca4h.org/Projects/SET/NYSD/2012_NYSD/)

For the fifth annual 4-H National Youth Science Day (NYSD), The Ohio State University Extension has designed the 4-H Eco-Bot Challenge: the 2012 National Science Experiment. The experiment will introduce youth to robotic engineering concepts as they program an autonomous robot to clean up a simulated environmental spill. To list your California 4-H NYSD event, please contact Steven Worker at [smworker@ucanr.edu](mailto:smworker@ucanr.edu).

- **Bay Area Science Festival**

November 3, 2012 at ATT Park

<http://www.bayareascience.org/>

This year's festival will feature over 60 events across the Bay Area! 4-H will be represented with a booth featuring the 2012 4-H National Youth Science Experiment. If you are interested in helping to volunteer at the booth, please contact Steven Worker at [smworker@ucanr.edu](mailto:smworker@ucanr.edu).

- **4-H Fund Development**

<http://www.ca4h.org/Projects/SET/SETResources/PP/>

4-H has a compelling message and demonstrable impacts that are well aligned with the interests of private funders. However, securing funding from these new sources requires a set of strategies for engagement based on long term relationship building and ongoing investment rather than a singular fundraising approach based on short term gifts.

## FUNDING UPDATES

*Please note: University policy requires an Advisor or County Director to submit all grant applications and fulfill the requirements of UC ANR Contracts & Grants. For more information, please contact your local county 4-H office.*

### FUNDING OPPORTUNITIES

- **Amgen Foundation Grants**

Sponsor Deadline: Dec 31, 2012

Budget: Amounts awarded vary widely and depend upon the scope of the project. The minimum Amgen Foundation grant is \$10,000. Time periods of grants vary widely and depend upon the scope of the project. Sponsor RFA: [http://www.amgen.com/citizenship/apply\\_for\\_grant.html](http://www.amgen.com/citizenship/apply_for_grant.html)

**Funding Area:** The foundation seeks to advance science education, improve quality of care and access for patients, and support resources that create sound communities.

**Eligibility:** Any individual(s) with the skills, knowledge, and resources necessary to carry out the proposed research as the Project Director/Principal Investigator (PD/PI) is invited to work with his/her organization to develop an application for support.

- **Do you see a need in your community?**

**JOIN The Revolution of Responsibility! \$1,000 is available to 4-H Clubs and Groups**

**Due September 15, November 15**

<http://ucanr.org/join/>

To JOIN the revolution, 4-H members, with the help of an adult 4-H volunteer mentor, should follow these steps to plan a project.

1. Identify an issue or problem in your community.

2. Find community organizations to collaborate with.
3. Plan the project: form goals, outline tasks, list needed resources, and prepare a budget
4. Prepare ways to document and record your project to share with others.
5. JOIN the revolution at <http://ucanr.org/join/>

A **toolkit** of tips, templates, links, and suggested guidelines has been developed to support your projects. From the initial work to identify a compelling community issue to the final celebration of its completion, use this toolkit to help you carry out the important steps necessary to ensure success.

<http://www.ca4h.org/Support/RofR/Toolkit/>

- **Healthy Community Grants**

Funded by the Wellpoint Foundation

**Deadline:** September 7, 2012

The WellPoint Foundation invests in domestic initiatives that help improve the lives of people and the health of local communities. The foundation promotes healthy behaviors, health-risk prevention, and healthy environments. Focus areas include childhood obesity prevention. The foundation considers both local and national initiatives whose outcomes predominantly impact any of the 14 states in which WellPoint, Inc., does business. Award amounts vary. Nonprofit organizations are eligible to apply. Please contact the Wellpoint Foundation for more information and to [apply](#) for this funding.

- **Grants for Youth**

Funded by the May and Stanley Smith Charitable Trust

**Deadline:** Rolling

The trust seeks to foster healthy development and future independence by increasing opportunities for children and youth up to age 25. Organizations should strive to achieve a long-term, sustainable difference in the lives of the people they serve, offering a comprehensive set of services designed to break the cycle of poverty rather than simply providing a service to meet immediate needs. Programs of greatest interest offer direct services to disadvantaged children and youth, such as academic enrichment and support, mentoring and youth leadership, arts outreach integrated with school curriculum, and recreational activities and camps incorporating youth development objectives. Please [contact](#) the May and Stanley Smith Charitable Trust for more information and to apply for this funding

## RESEARCH UPDATES

- *Journal of Extension: Assessment of Bio-Security Risks Associated with 4-H Animal Science Exhibition Practices in California* by Martin Smith and Cheryl Meehan  
<http://www.joe.org/joe/2012june/a10.php>  
Bio-security related to animal agriculture is a high priority issue, and recent incidents demonstrate the potential for disease transmission and proliferation involving animals exhibited at public venues. Data collected at the California State Fair and eight county fairs in the north central region of California were used to assess existing bio-security risks associated with 4-H project animals. Outcomes revealed disease transmission risks associated with exhibition practices including housing and visitor contact and highlight the need to develop and provide relevant education resources to 4-H youth, volunteers, and staff.
- *The positive development of youth: Report of the findings from the first eight years of the 4-H study of positive youth development.*  
Lerner, R.M., Lerner, J.V. et al. (2012).  
<http://www.4-h.org/WorkArea/DownloadAsset.aspx?id=61090>  
The 4-H Study was designed to test the idea that when the strengths of youth are aligned across adolescence with family, school, and community resources, positive youth development will occur. By the end of Wave 8, the research team and our land-grant university partners had collected data from more than 7,000 participants from 44 states.
- *Verbal and nonverbal intelligence changes in the teenage brain.*

Ramsden, S., Richardson, F. M., et al. (2011).

<http://www.nature.com/nature/journal/v479/n7371/full/nature10514.html>

A recent study indicates that IQ is not as stable as once thought and can improve in adolescence. The study found that changes in IQ correlated with changes in two particular areas of the teenage brain. An increase in verbal IQ corresponded with a growth in the density of part of the left motor cortex - a region activated during speech. And, an increase in non-verbal IQ correlated with a rise in the density of the anterior cerebellum - an area associated with movements of the hand.

- **2011 Youth Risk Behavior Survey Results**

The Centers for Disease Control and Prevention's Division of Adolescent and School Health has released the 2011 national, state, and local Youth Risk Behavior Survey results. These results show significant improvements in many health behaviors during the past two decades, as well as new possible risks resulting from an increased use of technology. [Learn more.](#)

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