

University of California
Agriculture and Natural Resources
Making a Difference for California



4-H Youth Development

4-H E-News Updates

September 2011

[Statewide 4-H Online Calendar](#)

[4-H Science, Engineering and Technology Updates](#)

[4-H Healthy Living Updates](#)

ASSOCIATE DIRECTOR UPDATES

When someone asks, "What makes the 4-H Youth Development Program (YDP) so successful" the answer is, in large part, our volunteers. Without our volunteer core the 4-H YDP as you know it would not exist. In the 2010-2011 program year, nearly 22,000 volunteers dedicated their time, energy, and passion to the 4-H YDP – 14,485 adult volunteers and 6,704 youth volunteers (e.g., camp staff, junior/teen leader, officer). Not only have these volunteers changed the lives of young people in 4-H, but they have contributed a great deal to their communities. When translating time into value of volunteer service for California 4-H the dollar figure is estimated at over \$37,000,000. Yes! Million! This number is based on the assumption that our volunteers spend on average 75 hours per year contributing to 4-H. Admittedly, this is a very rough estimate.

A new feature in the 4-H Online Record Book is the collection of hours spent volunteering in the program. Adult volunteers as well as youth volunteers will be able to track their hours spent in various activities which will help us provide a more accurate assessment of how much time our adults and youth spend giving back to the program and their communities. Please help us track and document your contribution to the 4-H YDP and your communities by logging your hours.

For more information about the 4-H Online Record Book, please visit <http://www.ca4h.org/4hbook/>

As if you need one more reason to volunteer, research indicates that volunteering leads to better health and those volunteers who devote a considerable amount of time to volunteer activities (about 100 hours per year) are most likely to exhibit positive outcomes. Additionally, volunteering has a positive effect on social psychological factors, such as one's sense of purpose, as well as happiness, life satisfaction, and self-esteem. So, if you haven't joined our core of strong, dedicated volunteers now is the time to invest in yourself, your community, and our youth! Contact your local County 4-H Office for information on how to join.

Regards,

Shannon Dogan
Associate Director of 4-H Program and Policy

CA 4-H FOUNDATION UPDATES



- Last year, we began many conversations held around the state with our 4-H stakeholders about how best to recognize the fact that 4-H has been changing lives and communities across California for 100 years. How should we celebrate our centennial in 2013?

You told us that what you wanted was a visible and powerful way to celebrate our work and accomplishments, so people would have a true and comprehensive picture of all the programs, projects, and activities that make up 4-H. Something that communicates that 4-H is not only about raising animals and taking them to fair but also about building leaders and recognizing that young people are powerful resources and leaders in our communities right now. 4-H prepares leaders who step up and take responsibility for themselves and for their communities -- not sometime in the future -- but right now.

So keeping your excellent suggestions in mind, the CA 4-H Foundation and the state 4-H program team have come up with an exciting plan to achieve the goals you told us were most important. We are calling it the ***Revolution of Responsibility Centennial Campaign***. This name is borrowed from the National 4-H marketing effort being launched across the country. **California is the first state to take this marketing effort state-wide.** This exciting campaign will both raise visibility for 4-H across our state and allow us to demonstrate very powerfully the impact that all of you are making in your communities throughout California.

The campaign is simple and elegant:

In the next 2 ½ years 4-H clubs across California will be supported to create 1,000 service learning projects in 1,000 communities across California, essentially 1 for every club in California. During that time, the 4-H Foundation is raising and making available up to \$1,000 for each club to identify a need in their community, and then research, design and implement a project that addresses that need and incorporates the three statewide program focus areas wherever possible (Science, Engineering and Technology, Healthy Living, and Citizenship).

The group will then document the project so that it can be publicized, locally, across the state, and even nationally. That means we are raising a million dollars to go directly to clubs to implement their projects. We expect that important partnerships will be established in doing these projects, donors and alumni will be inspired by the work to support us, and everyone will see the value of 4-H across California. A companion corporate and foundation-focused capacity building effort is anticipated to generate funds to support staffing to meet the growing needs of our organization as the impacts become widely known.

The beauty of the ***Revolution of Responsibility*** is that service learning, which takes the form of youth-identified, youth-led projects, is already core to the 4-H experience so this campaign is not asking you to do something new, we are already doing it! We are simply being more intentional and more focused in providing a great opportunity for every California 4-H member, volunteer, and staff to engage in genuine learning and action that solves community problems across our state.

To learn more about how to join the Revolution of Responsibility go to <http://www.ca4h.org/Support/RofR/>. (Be sure to check out the video from the Redwood Club in Alameda. They were the first recipient of a \$1,000 award to take their effort to the next level!)

Click [here](#) for a fact sheet with further details about the campaign. More information is available [here](#). Stay tuned for more information as this exciting campaign develops!

Annette Leeland

IDEAS THAT WORK

- There are many new stories of 4-H program success happening all across California. Visit: <http://www.ca4h.org/News/Media/> to read the many examples of stories recently featured in the media.

PROGRAMS

- Organizers of the **Placer County Veteran Stand Down** are seeking volunteers and donations for the event, planned for **Sept. 27-29** at the Roseville Fairgrounds, 800 All American Boulevard in Roseville. "Stand Down" refers to times of war, when exhausted combat units requiring time to rest and recover were removed from the battlefields to a place of relative security and safety. At secure base camp areas, troops were able to take care of personal hygiene, get clean uniforms, enjoy warm meals, receive medical and dental care, mail and receive letters, and enjoy the camaraderie of friends in a safe environment. Today, Stand Down refers to a grassroots, community-based intervention program designed to help the nation's Active Duty, Veterans and estimated 107,000 homeless veterans. Stand Downs have been held throughout the nation. This is the first Placer County event. Donations of personal hygiene items, underwear, gift cards, bus passes and other items, financial donations and volunteers for the event are requested. To learn more about how to help, visit <http://placercountyveteranstanddown.org> or call 916-259-1001.

EVENTS & DEADLINES

- **State Ambassador Informational Webinar** - Many county staff members are unfamiliar with the State Ambassador program. Please join me for this informational session on the State Ambassador program and how counties can best support their youth leaders. This webinar will be held on **September 7th at 2 PM**. We will be covering selection, responsibilities, SLC, Travel, Reimbursements, and the Service Project. Please contact Quang "Hogan" Tong if you have any questions at qtong@ucdavis.edu. Adobe Connect URL: <http://uc-d.adobeconnect.com/ambassadors/>. County offices will share the call-in information with participants.
- **4-H Youth Training Babysitting Course** - The 4-H Military Partnership Program is offering a Babysitting Training course for Youth 12-17. Location: Moffett Field
Sept. 10, 9:30-3:30
Sept. 11, 8:30-11:30
This training is designed to help youth learn what it takes to be responsible, caring, trustworthy, competent, capable and safe babysitters. Youth will receive an Infant/Child CPR certificate on the second day. They will also receive a Babysitter's Tool Bag filled with essential supplies for babysitters. Bring a doll for fun! For registration information, contact Jeanne Christenson, jpchristenson@ucdavis.edu or 530-219-6608.
- **WHY Conference – Sept. 23-25, 2011**
Mendocino County is hosting the WHY Conference this year at Camp Masonite Navarro in Navarro, CA. WHY Conference is a leadership conference for youth in grades 6 to 12 from 21 counties in Northern California. The theme is "4-H keeps your engines revvin' in 2011." We'll be revvin' your engines with fun sessions on how to include exercise in your projects, meetings, and more. State Ambassadors will be presenting a workshop on leadership and travel opportunities through 4-H. Other workshops will cover Record books to resumes; what to expect when you move out and live on your own; and what to think about when renting an apartment. We'll even help you take care of your engine with a workshop on basic car maintenance. The event starts Friday afternoon, and the welcome committee is working on a fun kick-off. A guest speaker will talk about her experiences after 4-H and where it has taken her. There will be workshops on Saturday with free time to relax. Saturday night camp fire will feature a lip-sync contest;

bring your costumes and music to compete as a county. There will also be a Wii Dance challenge, so start practicing. Registration for the event is due Sept. 3, but you can contact Linda for an extension. Visit: <http://cemendocino.ucdavis.edu/files/109814.pdf> for the registration packet. If you have any questions contact Linda Edgington 707-463-4495 or lgedgington@ucdavis.edu.

- The **2011 Golden Clover applications** and nomination forms are now available at: <http://www.ca4h.org/Resources/Members/GoldenClover/>. Nominations and applications will be due by **September 30, 2011**. Individuals and groups may apply or be nominated in multiple categories. The selection committee reserves the option of moving applications to another category if they feel it would be a better match. Applications are evaluated on how well the applicant meets the description of the category and overall participation within 4-H. Group applications consisting of youth and adults need to demonstrate strong youth-adult partnerships. Questions can be sent to Quang “Hogan” Tong at qtong@ucdavis.edu.

- **State Leader’s Forum – The Magic Just Keeps on Happening!**

The Committee for the State Leader’s Forum is SO EXCITED!! Things are really hopping into place for the conference this year, held in Pacific Grove at Asilomar November 11 – 13, 2011. The 4-H Foundation has thrown their hat into the ring and promises to be a significant presence with workshops, ideas, and new promotions! Staff will be there from the State 4-H Office to present workshops and meet leaders. Come and meet Shannon Dogan, our new Associate Director of 4-H Program and Policy. She will be speaking to the group on Friday Evening....followed by our ‘magic moment’: 11:00pm on Nov. 11, 2011.

Carolee Hazard will be our speaker for Saturday morning. She is a dynamic and energetic woman whom you may know for her community service work, specifically the \$93 club. You will hear her tell the story of how an act of compassion ultimately generated \$24,000 for Second Harvest Food Bank. You will be excited and inspired as she takes you on her journey.

And then the evening will be transformed into a hands-on working group project. With help from the Foundation and the State Staff will be offering an awesome opportunity to explore new ways to give back to your community. We know you will come away ready to share your new knowledge and skills.

So come to the leaders forum, enjoy the process. Remember: the magic of 4-H is Transformation.

- “Save the Date!” - The **2012 California 4-H Camping Conference** will be held March 23 – 25th, 2012 at Camp Campbell in Boulder Creek, CA. There will be hands-on training for adult and teen leaders who help plan and administer 4-H camping programs. More details will follow in the next edition of Updates.
- The **National 4-H Conference** is a working conference in which youth and adults develop recommendations to help guide 4-H Youth Development Programs nationally and in their communities. This event brings together youth, volunteer leaders, and state and county extension staff members from across the United States, the U.S. territories, and the Canadian provinces. Applications are now available at: <http://www.ca4h.org/Programs/Conferences/N4-HC/> For more information please contact Quang “Hogan” Tong at qtong@ucdavis.edu

Important dates to remember:

2012 National 4-H Conference
March 24 – March 29, 2012
October 31, 2011 Applications due
November 14, Notifications out to applicants
December 10, Team Meeting State Office
February 11, Team Meeting State Office

FUNDING OPPORTUNITIES

- The Staples Foundation and Ashoka have announced the **5th Annual Staples Youth Social Entrepreneur Competition**. Youth ages 12-24 who have used technology to find solutions to society's challenges. Winning teams will receive a \$500 cash prize and a trip to the Techonomy tech conference. Visit <http://ashokayouthcompetition.org/> for more information. The deadline to apply is September 9, 2011.
- KaBOOM! has announced the **Let's Play Spruce Grants**, which will award \$750 each to communities working to make the playgrounds cleaner, safer and more welcoming. Visit: http://kaboom.org/build_playground/get_funding/grants#spruce for more information. The deadline to apply is September 15, 2011.
- **Tractor Supply and Del's Paper Clover promotion** is going to be held Sept. 21st – Oct. 2nd, 2011 and is one more way that you can spread the word about National 4-H Week! Visit www.tractorsupply.com/4-H today to see how you can participate with your local Tractor Supply Company store.
- **Sodexo Youth Grants** – Youth Service America is awarding 25 Grants of \$500 each in support of youth-led service projects in the U.S. Projects will work to address the issue of childhood hunger. The deadline to apply is **September 16, 2011**. More information is available at: www.YSA.org/grants/sodexoyouth.
- To get ready for the Lights On Afterschool celebration in October, programs can participate in the **Light Up A Landmark for Lights On Afterschool Contest**. Applicants may visit: <http://www.afterschoolalliance.org/loalandmark.cfm> to access the event toolkit and to apply. The deadline for submission is: September 23, 2011.
- **Captain Planet Foundation:** The Captain Planet Foundation is funding grants to schools and community-based organizations that encourage hands-on projects to improve the environment. Up to \$2,500 in funding is available for projects that will inspire youth to become active in environmental stewardship and community service activities. The deadline to apply is **September 30, 2011**. For more information, visit <http://www.captainplanetfoundation.org/default.aspx?pid=3&tab=apply>.
- **Come Join the Revolution of Responsibility!** 2013 marks the centennial for 4-H in California and the 4-H YDP will celebrate by giving back to their communities with youth-designed, youth-led projects where participants learn leadership by actually leading, collaboration by forming relationships with other groups and agencies, and citizenship skills by actively seeking opportunities to make a difference in their communities. The Revolution of Responsibility will celebrate the power of youth taking action and will consolidate all the various funding programs that are provided by the State 4-H Office. Chartered 4-H clubs/units can apply for funding (up to \$1,000) to support service-learning projects related to either club or project activities. An on-line application is available at: <http://ucanr.org/join/>. The first deadline for applications is **October 15, 2011** with additional due dates of January 15 and April 15, 2012. For more information, check out the website at: <http://www.ca4h.org/Support/RofR/> or contact Pat English at: pnenglish@ucdavis.edu.
- **Build-A-Bear Workshops** have announced their 2011 grant opportunities, with grants ranging up to \$10,000 each. Organizations working to support such causes as children's health and wellness, animals, and literacy and education will be considered. Click [here](#) for more information. The grant applications may be submitted through **October 28, 2011**.
- **Home Depot Community Impact Grants Program** – The deadline to apply is **October 31, 2011**. For more information, visit: <http://bit.ly/elis5T>. Individuals and groups working to make repairs and improvements to housing and community facilities in their neighborhood, as well as developing local

parks and making greener spaces in the community are encouraged to apply for this funding opportunity. Grants of up to \$5,000 will be made in the form of The Home Depot gift cards for the purchase of tools, materials, and services.

- **2011 Promise Neighborhoods Program** – Through the U.S. Department of Education, grant opportunities for this program and applications have recently been made available. Grant recipients will be selected no later than **December 31, 2011**. For more information, visit: <http://www2.ed.gov/programs/promiseneighborhoods/index.html>.
- The **2011 4-H National Youth Science Day Innovation Awards** are available to 4-H programs that hold National Youth Science Day events. There are multiple award categories of: \$4,000 for the Creativity Award, \$3,000 for the Revolution of Responsibility Award, and \$3,000 for the Promotion and Media Outreach Award. Event occurring between 7/1/11 – 10/31.11 are eligible to participate. For more information on submitting your event, click [here](#).

YOUTH DEVELOPMENT RESEARCH

- Please visit the **4-H Center for Youth Development's** website, <http://www.ca4h.org/Research/CYD/> for the latest research findings and updates of ongoing studies in the field of youth development.
- The Search Institute has published a new book, *The Right to Be Safe: Putting an End to Bullying Behavior*, by Dr. Cricket Meehan. This book presents a comprehensive view of all aspects of bullying behavior and its consequences. It offers information needed to keep all kids safe in a more positive environment. Specific areas of the book include:
 - Ways to help students who are bullied and those who show bullying behavior
 - How to partner with parents to stop bullying
 - Best practices in bullying prevention
 - How to build a positive classroom culture that reduces bullying behaviorWhile the book is written for school-based settings, the information is relevant for youth development professionals, youth leaders, and parents. The book is available through the Search Institute website: www.searchinstitute.org/The_Right_to_Be_Safe_p/0823-w.htm.
- The September 2011 issue of *Journal of Youth and Adolescence* focuses on issues relevant to youth living in rural areas. The articles cover topics ranging from rural youths' educational outcomes through middle and high school years; attachment to community and residential aspirations of rural adolescents; bullying in schools that do and do not have a transition during the middle grades; relationship of school context to rural youth's educational achievement, and aspirations and engagement in school and community civic activities among rural adolescents. The journal can be found at <http://www.springerlink.com/content/0047-2891/40/9/>.
- The Harvard Family Research Project (www.hfrp.org) has issued a new brief *Year-Round Learning: Linking School, Afterschool, and Summer Learning to Support Student Success*. The brief is a response to national discussion about the need to expand the definition of where, when, and how learning happens and how communities can support richer learning opportunities to help youth gain the skills necessary for a healthy adulthood. Year-round learning consists of intentional, community-based efforts to connect school, afterschool, and summer learning to support positive youth outcomes. The brief discusses different configurations of year-round learning; common principles used by programs and initiatives doing this work; early lessons from these initiatives; and profiles of six programs and initiatives illustrating themes discussed in the brief. The full report can be found at <http://www.hfrp.org/publications-resources/browse-our-publications>.
- **4-H Research Centennial, 1911-2011** - Does 4-H have a research base? Jan Scholl, from Penn State University and her colleagues have found more than 3550 studies from 150 colleges and universities throughout the U.S. and the world. These studies, which date between, 1911-2011, are graduate student

theses and dissertations and professional state, national, and experiment station studies published in reports, refereed research journals, and government bulletins. The location of the studies took more than a decade to find. They were first published in two books and then on an internet website. Currently, they are on a new and improved internet site: <http://www.libraries.psu.edu/psul/lifesciences/agnic/Youth.html>. Dr. Scholl will present her analysis of these studies at the NAE4-HA Conference and in a paper published in the *Journal of Youth Development* this fall.

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4-H Youth Development Program

